



Department for  
Digital, Culture,  
Media & Sport

# National Data Strategy

October 2020 - UK Authority - Data4Good

# Background and context



# National Data Strategy

**Background:** This slide sets out work completed on the National Data Strategy (NDS) to date.

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## Original commission

- Delivering a national data strategy “*to unlock the power of data across government and the wider economy, while building trust in its use*”, has been a long-standing government commitment.

## 2019

- In summer 2019, the team delivered a public-facing [call for evidence](#) and round of stakeholder engagement across the UK.
- This evidence and engagement has helped to build the framework strategy.

## 2020

- The framework strategy and accompanying consultation was launched on 9th September 2020.
- The consultation is open for 12 weeks, closing on 2nd December.



# NDS purpose and content



# Purpose

The NDS serves a number of functions/purposes :

## **Ambition:**

Positions the UK as a global champion of data, and drive the international flow of information across borders, while ensuring data protection standards are maintained.

## **Narrative:**

Driving an ambitious, pro-growth approach to data that holds that all can benefit when data is used responsibly, and that withholding data can negatively impact society.

## **Policy:**

Provides a framework for new policy issues around use of data, driving the alignment of data-led work across government while creating a shared understanding across the economy of how data is used.

## **Commitment to action:**

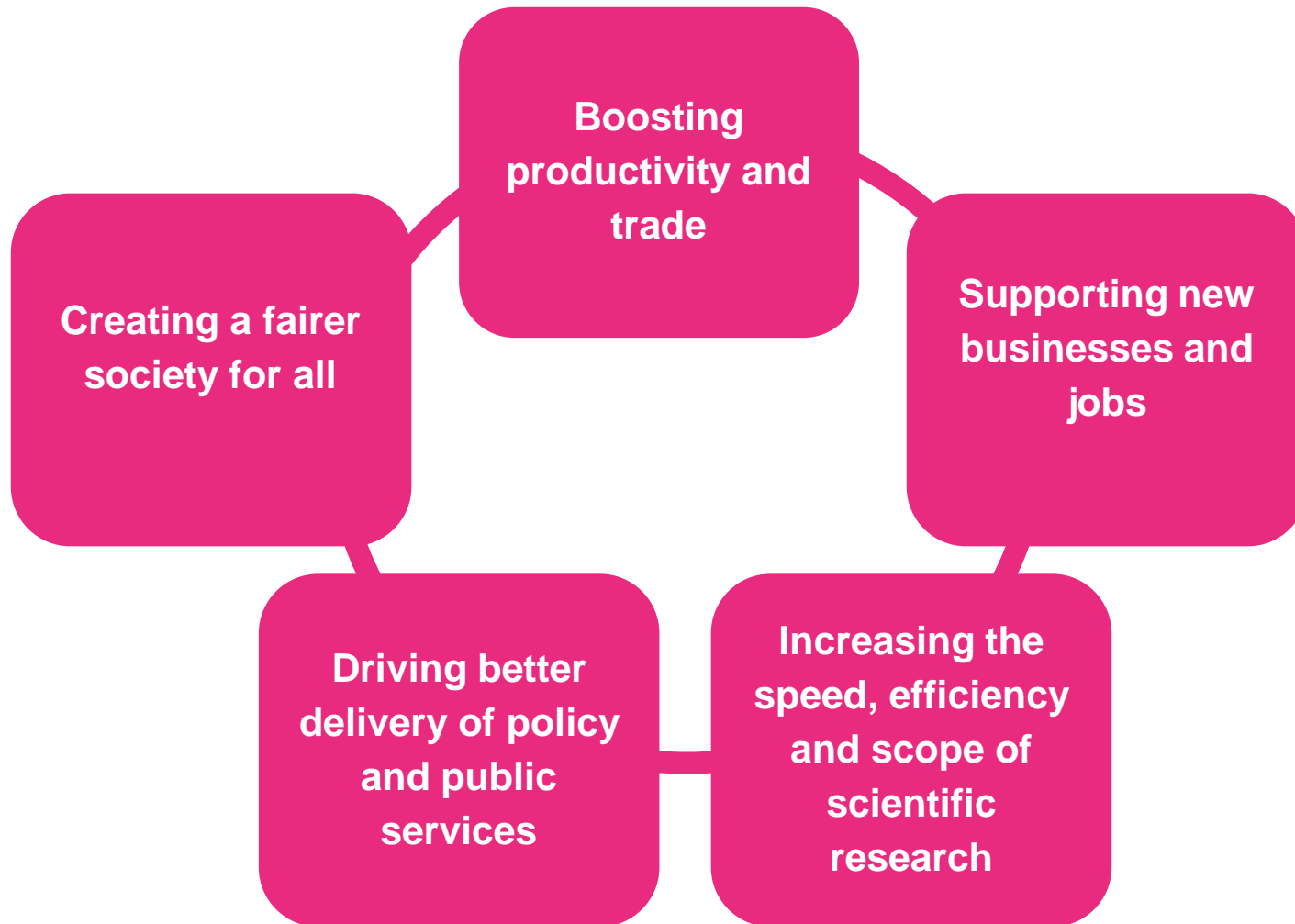
Creates a framework for the action this government will take on data. With focus on the delivery of 5 **missions**, priority areas of action where we think we can have a significant impact leading to better use of data (set out on slide 10).



# The Data Opportunity

We have identified **five concrete and significant opportunities** for data to positively transform the UK.

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# Pillars

A number of interconnected issues currently prevent the best use of data in the UK. These are reflected in the core pillars of this strategy:

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## Data Foundations



Ensuring data is fit for purpose

## Data Skills



Ensuring data skills for a data-driven economy and data rich lives

## Data Availability



Ensuring data can get to where it is needed

## Data Responsibility

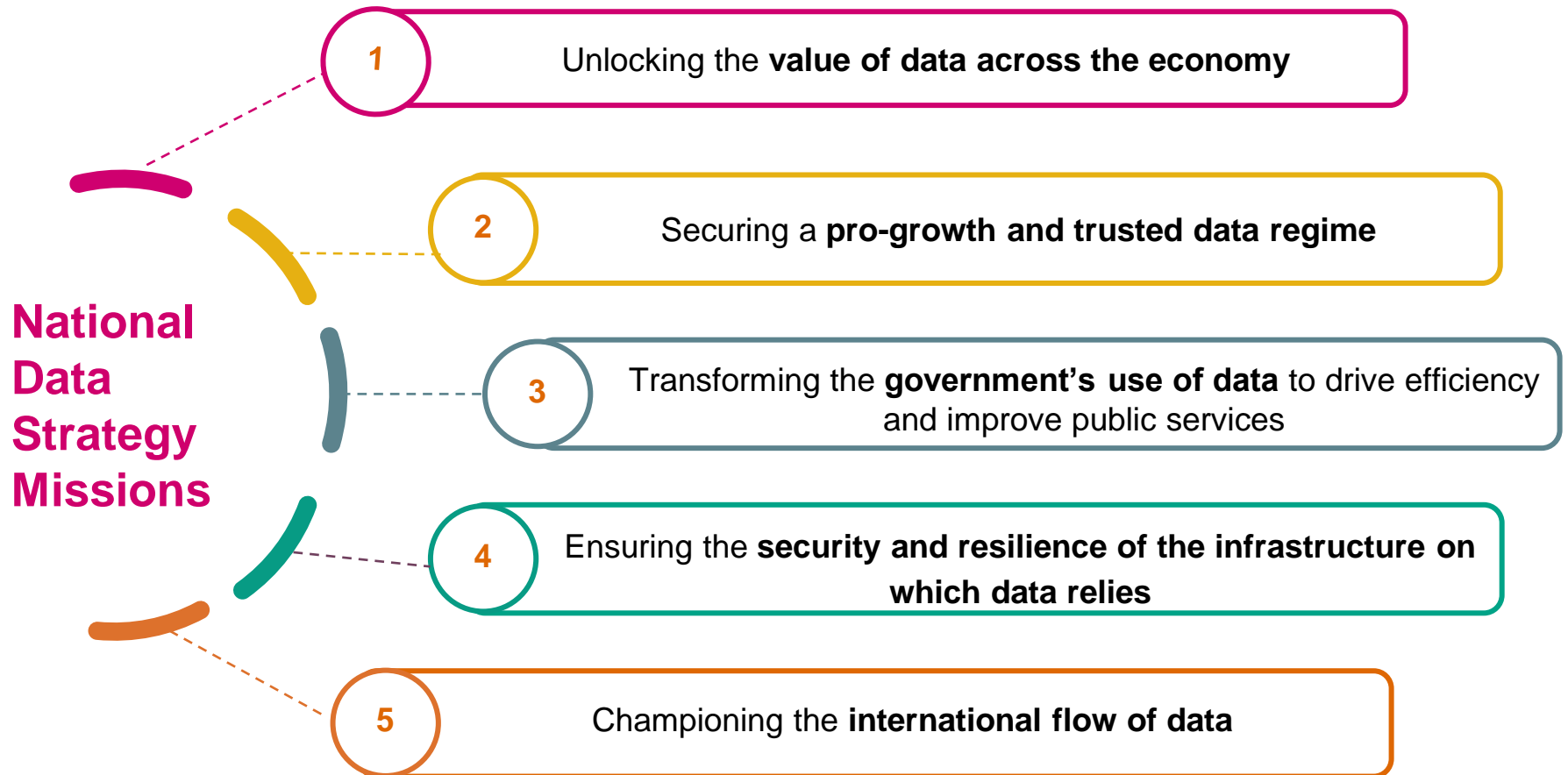


Driving safe and trusted use of data

# Missions

Through these pillars, we have identified five priority areas of action. These missions address key challenges that can prevent us from taking advantage of the opportunities that data offers:

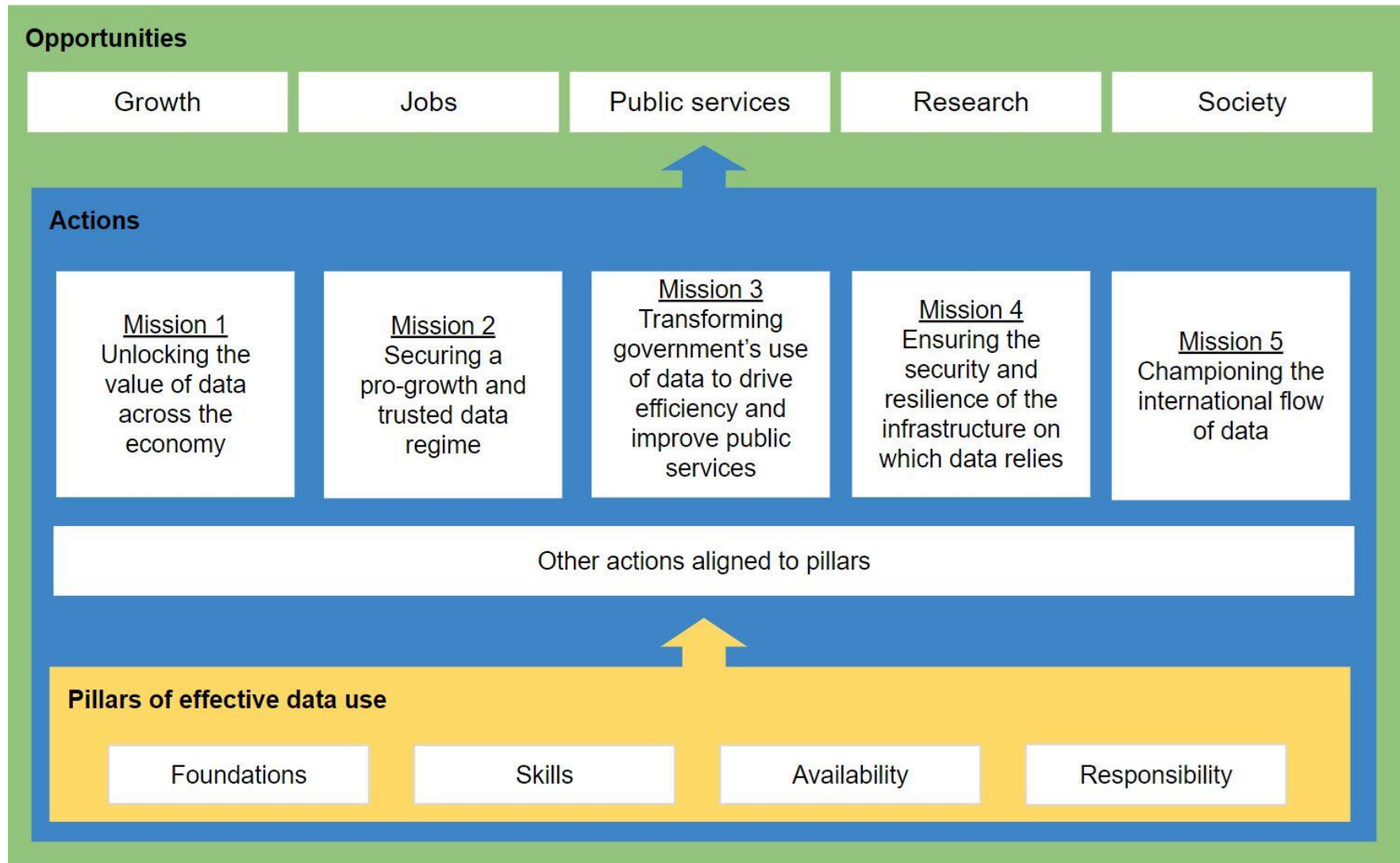
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## How the pillars, missions and opportunities interlink

Together, the steps identified in this strategy build on UK strengths to drive better use of data – data use that is more secure, more innovative and more widely recognised as a force for good.



# Next steps



## Consultation

The NDS framework strategy opens a 12 week consultation process.

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Our decisions will have an impact beyond government, extending into the wider economy and society. We therefore need to ensure we have received proper scrutiny and input from a diverse range of stakeholders.

The consultation seeks views on:

- **the framing and core principles of the strategy** (as outlined in consultation questions 1-4).
- **the NDS missions, associated areas of focus and policy proposals** (as set out in questions 5-19).

