

Our audience

UKAuthority has a uniquely verified and tiered **core database of 38,083** public sector decision makers from:

- Local Government
- Central Government
- Health
- Fire and Rescue
- Police
- Housing
- Ancillary Services
- Further Education



Central Government

Ministerial Departments	1,223
Non Ministerial Depts	302
Executive Agencies	679
NDPBs / Regions	1,803
TOTAL	4,007
IT all aspects; business	1,866
Chief Executives / Assistants / Deputies	341
Financial / Procurement / Contract Offers	361
Governance / Performance / Legal / Continuity	294
Project Officers / Strategists	225
Personnel / Training / Organisational Development	177
Policy and Public Relations	296
Other: environment, economic development, community, operations, customer services, localism	447
TOTAL	4,007



Housing Associations

IT all aspects; business	608
Chief Executives	340
Financial	362
Heads of Housing service / Operations	353
Customer Services / Social Inclusion	142
Other (Strategy / Governance / Communication)	103
TOTAL	1,908



Health

Ambulance Trusts	122
Health Acute Trusts	2,469
Health Mental Care Trusts	705
Health Boards (Scotland and Wales)	348
Clinical Commissioning Groups	3,450
Commissioning Support Units / Health Informatics	202
Community Health Trusts	254
TOTAL	7,478
IT - all aspects; including records	2,048
Chief Executives / assistants /deputies / corporate affairs	802
Financial	822
Procurement / Contracts Officers	112
Governance / Performance / Legal / Continuity	900
Medical Directors / Nursing Directors etc. / PCT and HLB Commissioning	1,204
Project Managers / Heads of Operation	272
Personnel / Training / Organisational Devt	314
Policy and Public Relations	59
CCG Chairs/Vice Chairs	702
CCG Practice Manager reps	83
Community / operations / customer services	160
TOTAL	7,478



Fire and Rescue

IT - all aspects; business	118
Chief Fire Officers / Assistants / Deputies	100
Financial / Procurement / Contract officers	120
Governance / Performance / Legal / Continuity	28
Operations	57
Personnel	53
Authority Members etc.	44
TOTAL	520



Higher Education

Universities (available now)	1853
FE Colleges (projected figure)	1,700+
Coming Winter 2020	3,553



Local Government

English Counties	2,064
English Districts	7,018
English Unitaries	3,816
London Boroughs	2,781
Metropolitan Districts	2,866
Northern Ireland	282
Scottish Unitaries	1,286
Welsh Unitaries	893
TOTAL	21,006
IT - all aspects, business	5,529
Chief Executives / assistants / deputies	659
Financial	1,309
Procurement / contracts officers	1,096
Customer Services / Revs / Bens	1,412
Governance / Performance / Legal / Continuity	1,677
Social Care / Children's / Education	1,672
Project Managers	228
Councillors / Members	2,052
Housing	480
Community Safety / Emergency Planning	904
Libraries / Records / Cultural / Leisure	452
Personnel / Training / Organisational Devt	413
Policy and Public Relations	521
Environmental / Economic Devt	2,388
Other	70
TOTAL	21,006



Police

IT - all aspects; business	635
Chief Constables / Assistants / Deputies	252
Other Senior Officers	114
Financial	89
Procurement / Contracts Officers	97
Governance / Performance / Legal / Continuity	108
Project Managers / Operations	184
Police and Crime Commissioners	42
OTHER (Communications; Transport, Policy)	132
TOTAL	1,653