

# UKAuthority Virtual Conferences 2024

Digital, data and technology for the public good

- ▶ National audience
- ▶ Inspiring DDaT innovation
- ▶ Shared learning & experience

## Virtual, for national accessibility

In a time of budgetary pressures and travel bans, UKAuthority's 2024 flagship conferences will take place in a virtual format via Teams Live - offering our national community of digital, data and technology professionals in the health and public sector equal, low cost access to these shared experience and learning sessions.

Each conference comprises three, 90 minute webcasts (11:00-12:30) on consecutive mornings, each featuring four to five speaker presentations and a panel discussion.

We ask our Speaker Partners to bring a public sector customer to speak alongside them - evidencing joint success and outlining ambitions for the technology in future.

Our flagship conferences offer a customer success and engagement platform to suppliers leading the sector with innovative solutions. From pre-event promotion and live presentations through to post event editorial, outreach and delegate connections our three levels of partner packages are affordable and proven.

*"This was a refreshing and energising event - just because of the production. And that meant that the content of the conversation was able to sing as well."*

For more information contact Helen Olsen Bedford:  
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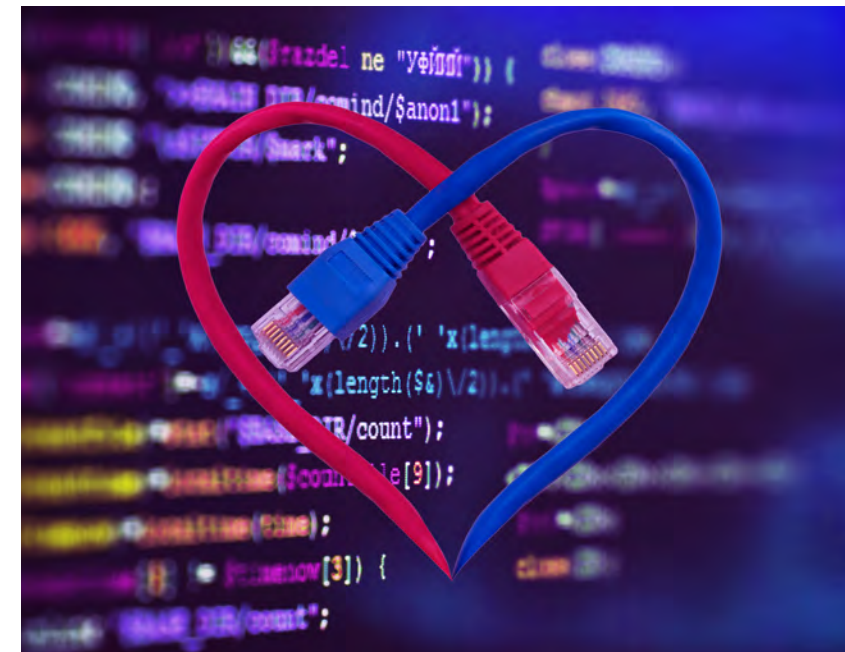
### Powering Digital Public Services

11:00 - 12:30  
6-8 March 2024



### Resilience & Cyber4Good

11:00 - 12:30  
18-20 September 2024



### Integrating Digital Health & Care

11:00 - 12:30  
15-17 May 2024



### AI & Data4Good

11:00 - 12:30  
16-18 October 2024



### Smart Places & Communities

11:00 - 12:30  
19-21 June 2024



### AI & Bots4Good

11:00 - 12:30  
27-29 November 2024

## What they say...

*"Format is excellent - it really works! 90 minutes of concentration and thinking, good Q&A channel with good ability to raise questions."*

*"Just wanted to say what a great event that was! Thank you for pulling it together. Some amazing uses of technology and some amazing outcomes! Thought the structure and format were excellent and you kept the momentum up. Looking forward to the next one."*

*"Massively informative and engaging series of AI webinars! Brilliant! Many thanks to all!"*

*"Obviously good to hear balanced thoughts from the panel but it was the production of the Teams Live event that resonated most with me."*

*"Thanks for all your time and excellent herding skills of tech and people. Great and valuable session, lots learned... WELL DONE!"*

*"Brilliant Speakers across the 3 days. Really inspiring stuff. Thanks!"*

*"What a great set of sessions to round off three days of inspiring opportunity. Thank you and all your speakers. Now to do it!!"*

*"The content was excellent and well balanced - I valued the strategic level and policy elements but I also absolutely loved hearing about real projects in the real world from the people who actually lead and run them in the public sector, it was so powerful."*

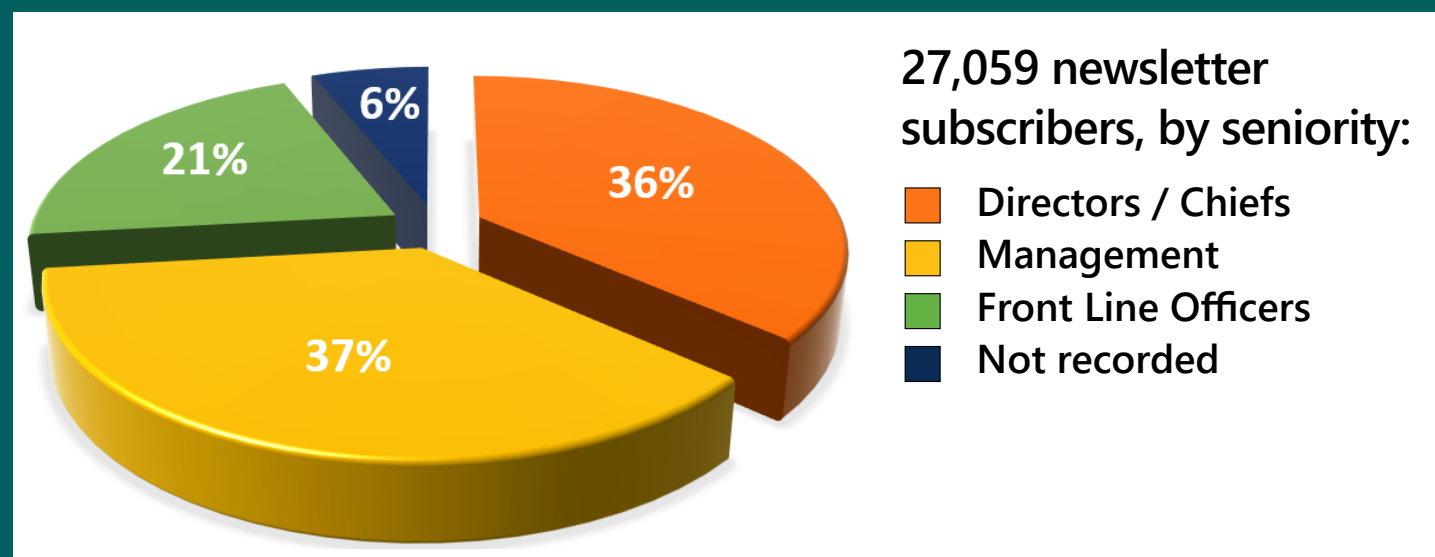
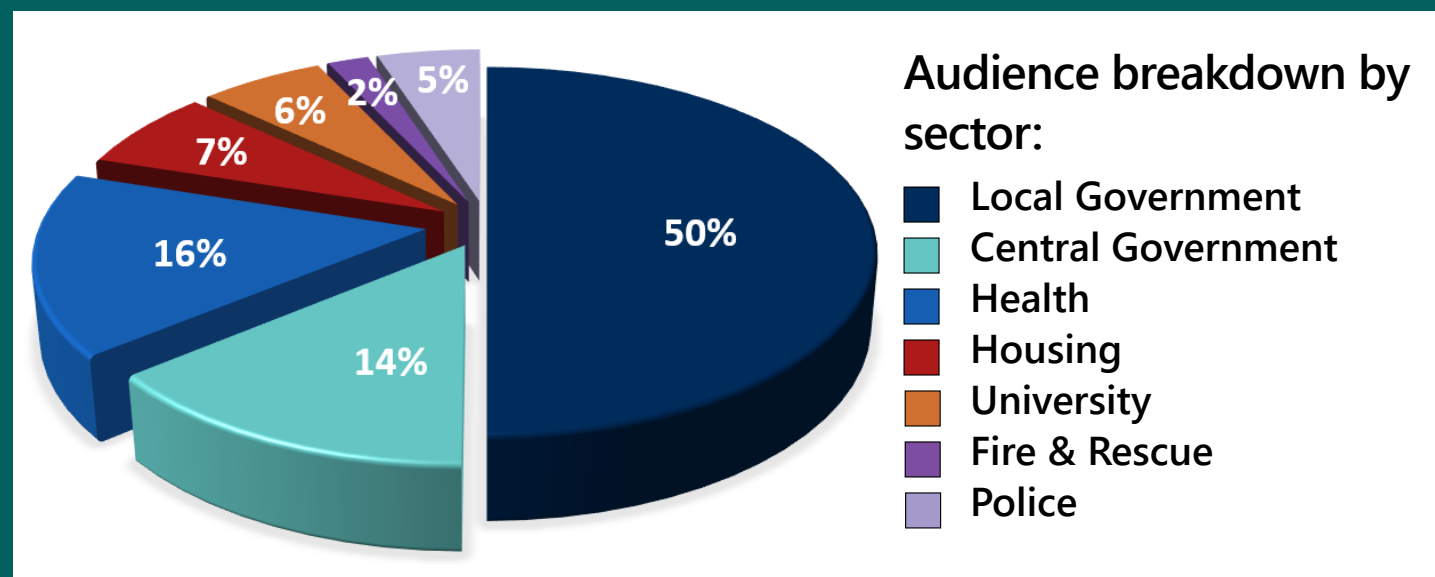
Partner Packages	Gold	Silver	SME	Notes
<b>Partner Speaker</b>	10 min	10 min	10 min	On-demand video for reuse (embed code). Also shared with wider UKAuthority community post event (27k+)
Public sector <b>Customer Speaker 1</b>	10 min	10 min	10 min	On-demand video for reuse (embed code). Also shared with wider UKAuthority community post event (27k+)
Public sector <b>Customer Speaker 2</b>	10 min	-	-	On-demand video for reuse (embed code). Also shared with wider UKAuthority community post event (via web and 27k+ newsletter)
Participation in relevant <b>Discussion Panel</b>	Yes	Yes	Yes	Panel discussion with all thought leaders from that session.
<b>Delegate Connections</b> post event	Yes	Yes	Yes	250-350 delegate registrations. Connection details post event comprise: name, job title, organisation and email address where consent gained. (An average of 95% of delegates are happy to connect with our Partners)
UKAuthority <b>Customer Success Feature</b> from presentations bylined to Partner	Yes	Yes	-	Average 1000 page views, written by UKAuthority and cleared by Partner. Includes client 'Call To Action'. Outreach via 27k+ newsletter and support from UKAuthority social media (Linkedin / X)
UKAuthority <b>Thought Leadership Feature</b> from event content bylined to Partner	Yes	-	-	Average 1000 page views, written by UKAuthority and cleared by Partner. Includes client 'Call To Action'. Outreach via 27k+ newsletter and support from UKAuthority social media (Linkedin / X)
<b>Branding</b> on all appropriate event promotion	Yes	Yes	Yes	Assets available for client use pre- and post-event
<b>Post Event Promotion</b> of on-demand videos & presentations to the wider UKAuthority audience	Yes	Yes	Yes	84k+ weekly visitors to UKAuthority.com / 27k+ weekly news round up subscription / 4k+ daily news alert
<b>COST EX VAT</b>	<b>£10,615</b>	<b>£5,885</b>	<b>£3,272</b>	

# UKAuthority

Exploring best practice and innovation in the use of digital, data and technology to deliver efficient, modern health and public services.

30,000+ DDaT decision makers, thought leaders and professionals across Local Government, Central Government, Police, Fire, the NHS, Housing and Third Sector.

- ▶ 84,000+ web visitors/week
- ▶ 27,942 weekly newsletter subscribers
- ▶ 4,283 daily news alert subscribers



For more information about UKAuthority virtual conferences, advertising opportunities, research programmes or UKA Live contact Helen Olsen Bedford: [helen@ukauthority.co.uk](mailto:helen@ukauthority.co.uk)

# UKAuthority Speakers & Partners for Conferences, News & Research:

