

GM Smart Places – Enabling a Digital City Region

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DOING DIGITAL DIFFERENTLY IN GREATER MANCHESTER

Big enough to matter, small enough to know each other, and driven enough to make things happen...

<https://www.greatermanchester-ca.gov.uk/what-we-do/digital/>

**PUTTING GREATER
MANCHESTER ON
THE MAP FOR
DIGITAL WORK
AND LIFE**

THIS IS THE DIGITAL PLACE

Here we set out the next chapter in our ambition to be recognised as a world-leading digital city region, with an ongoing commitment to taking an open, innovative and connective approach to delivering that ambition.

We remain committed to being a digital city-region with a difference. By putting people at the heart of our plans we aim for a more inclusive approach that builds on our greatest asset.



ANDY BURNHAM

Mayor of Greater Manchester



CLLR ANDREW WESTERN

Leader of Trafford Council

GMCA Employment, Skills and Digital Portfolio Lead



LOU CORDWELL

Founder and CEO, MagneticNorth

Co - Chair, Greater Manchester Local Enterprise Partnership (LEP)

LEP Digital Lead

HOME TO THE LARGEST DIGITAL AND CREATIVE CLUSTER OUTSIDE OF LONDON



The digital, creative and tech sectors are the fastest growing sector in our city-region, with almost

£5bn

of economic activity with new, high-value jobs being generated each year.



Right now Greater Manchester has over

10,000

brilliant digital and creative businesses.



Drawing vast international recognition, and employing more than

86,000

people.

We're investing heavily in digital infrastructure, connectivity and transport and we offer a breadth and depth of expertise across digital and creative services, ecommerce, technology hardware and software.

We're creating a digital place where innovators from across the globe want to tap into and a place where businesses already here can thrive.

THE BEST PLACE IN THE UK FOR IT PROS TO LIVE AND WORK



TRAVEL TO WORK AREAS	TECH TOWN RANK	# IT JOBS ADS RANK	COST OF LIVING RANK	1 YEAR % IT JOB GROWTH RANK
MANCHESTER	1	2	1	3
BRISTOL	2	5	5	1
LEEDS	3	7	2	4
BIRMINGHAM	4	3	3	7
LONDON	5	1	10	2
CAMBRIDGE	6	4	6	5
EDINBURGH	7	6	4	8
BATH	8	10	8	6
BASINGSTOKE	9	9	7	10
READING	10	8	9	9

Manchester Tops UK Tech Town Index 2019. The best places in the UK for IT pros to live and work. Source: CompTIA UK Tech Towns Index 2019

DELIVERING GM DIGITAL

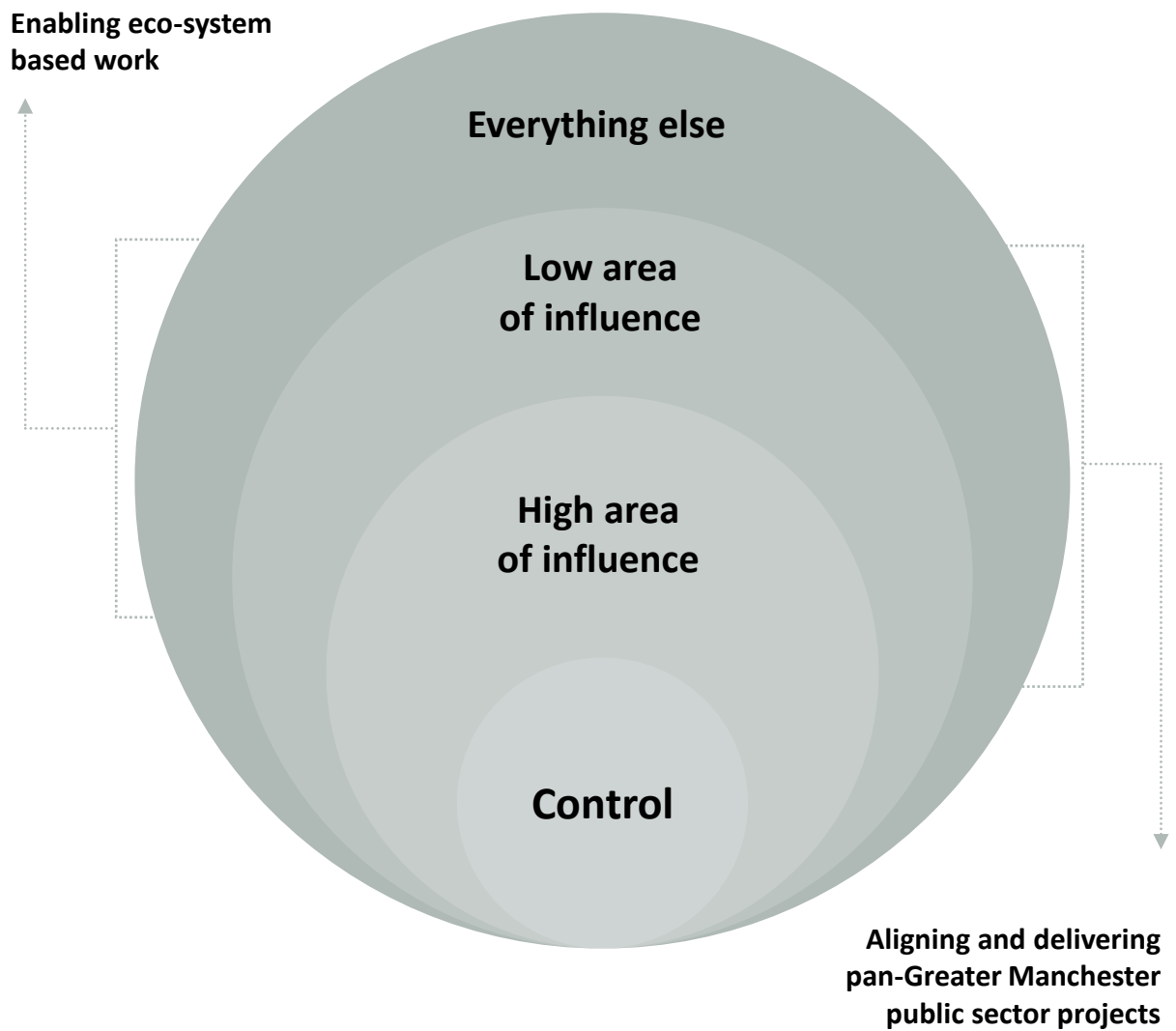
TAKING AN ECOSYSTEM APPROACH

For Greater Manchester to achieve its ambitions we need the whole digital ecosystem to pull together. This concept of collaboration is at the heart of this Blueprint.

We will further support and enable private, academic and not-for-profit sector work and identify where there are gaps and initiatives needed at a pan-GM level.

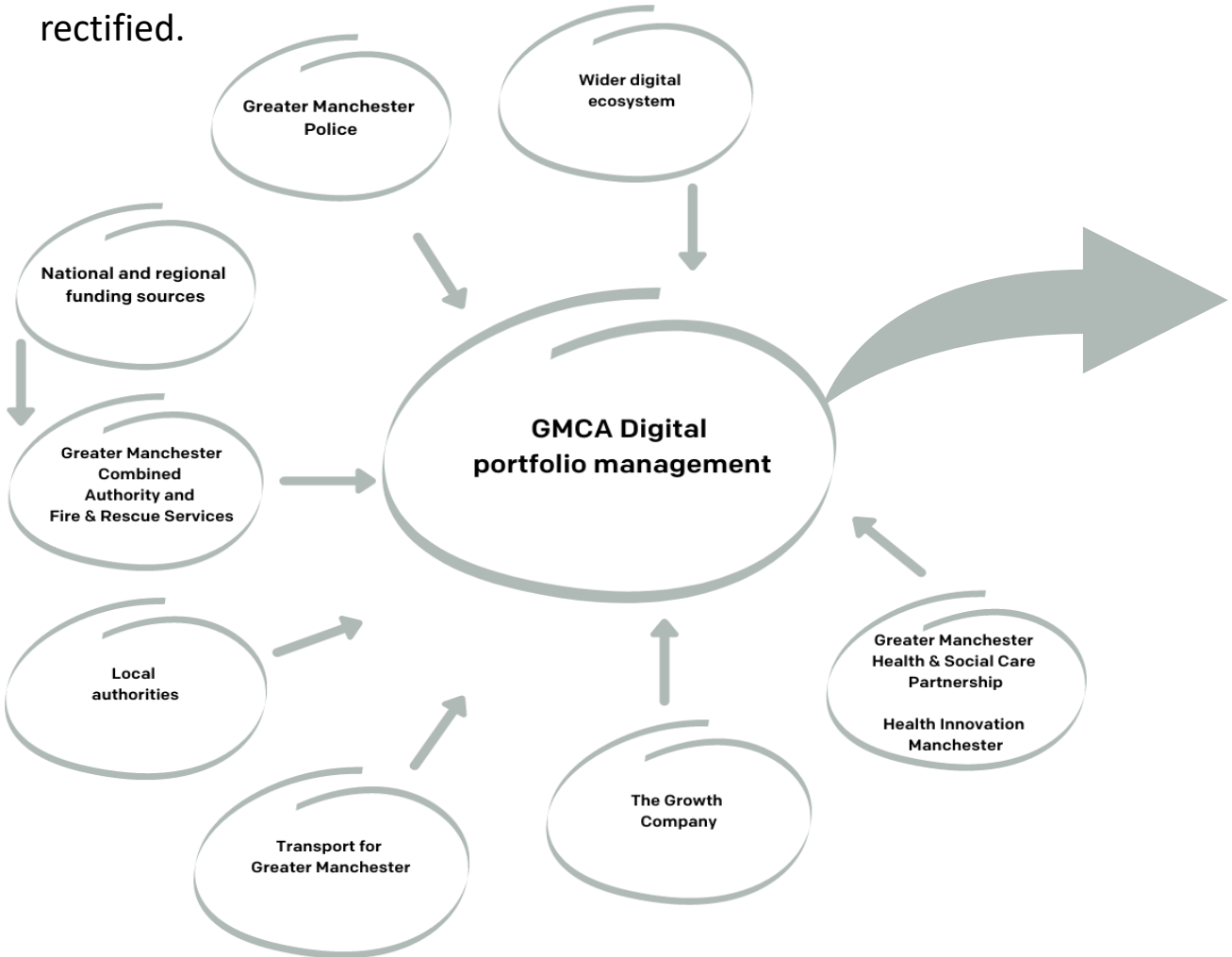
With a joined-up approach we want to ensure the digital portfolio's role across wider linked GMCA work is connected for bigger impact. Particularly with our Work & Skills, Green City-Region, Reform, Growth and Infrastructure programmes across all districts to emphasise that we are more than just the sum of our parts.

This will be supported by a refreshed and inclusive governance and engagement approach which evolves with the pace of change, reflecting local and national needs and the city-region's growth.



CO-ORDINATING DELIVERY

A joined-up and bolder approach to managing the Greater Manchester Digital portfolio priorities will drive better deliver public sector transformation by maximising opportunities and resources, enable joint working on opportunities and ensuring gaps are rectified.



GMCA portfolios

- | | | | |
|---|---|---|---|
| 
Ageing | 
Armed Forces Covenant | 
Children & Young People | 
Communities |
| 
Culture | 
Digital | 
Economy | 
Environment |
| 
Equalities | 
Health | 
Homelessness | 
Housing |
| 
International | 
Investment | 
Police and Fire | 
Research |
| 
Resilience | 
Transport | 
Work and Skills | |

Greater Manchester Digital Blueprint

DIGITAL PRIORITIES

1

Empowering People.



2

Enabling innovative public services.



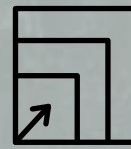
3

Digitally enabling all businesses.



4

Creating and scaling digital businesses.



5

Being a global digital influencer.



ENABLERS

A

Strengthening our digital talent pipeline.

B

Extending our world class digital infrastructure.

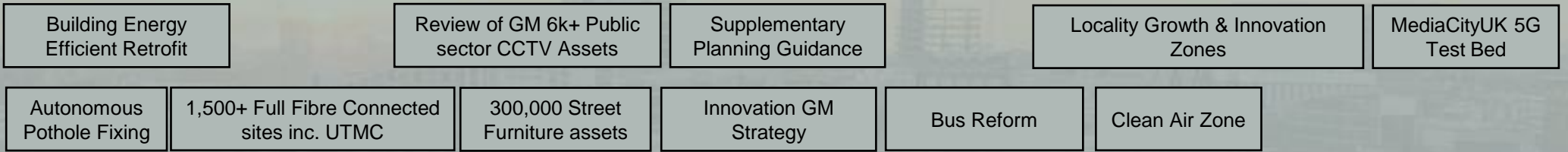
Enabling Innovative Public Services



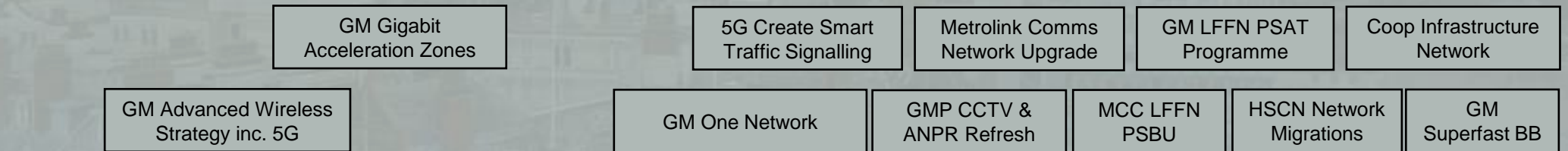
Mapping GM Digital Investments & Priorities



GM Place Assets and Infrastructure



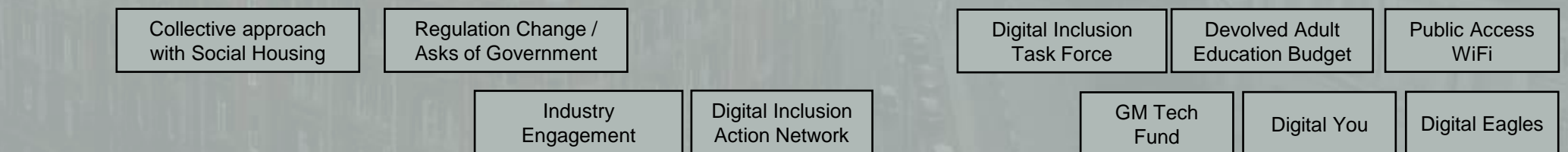
Digital Infrastructure



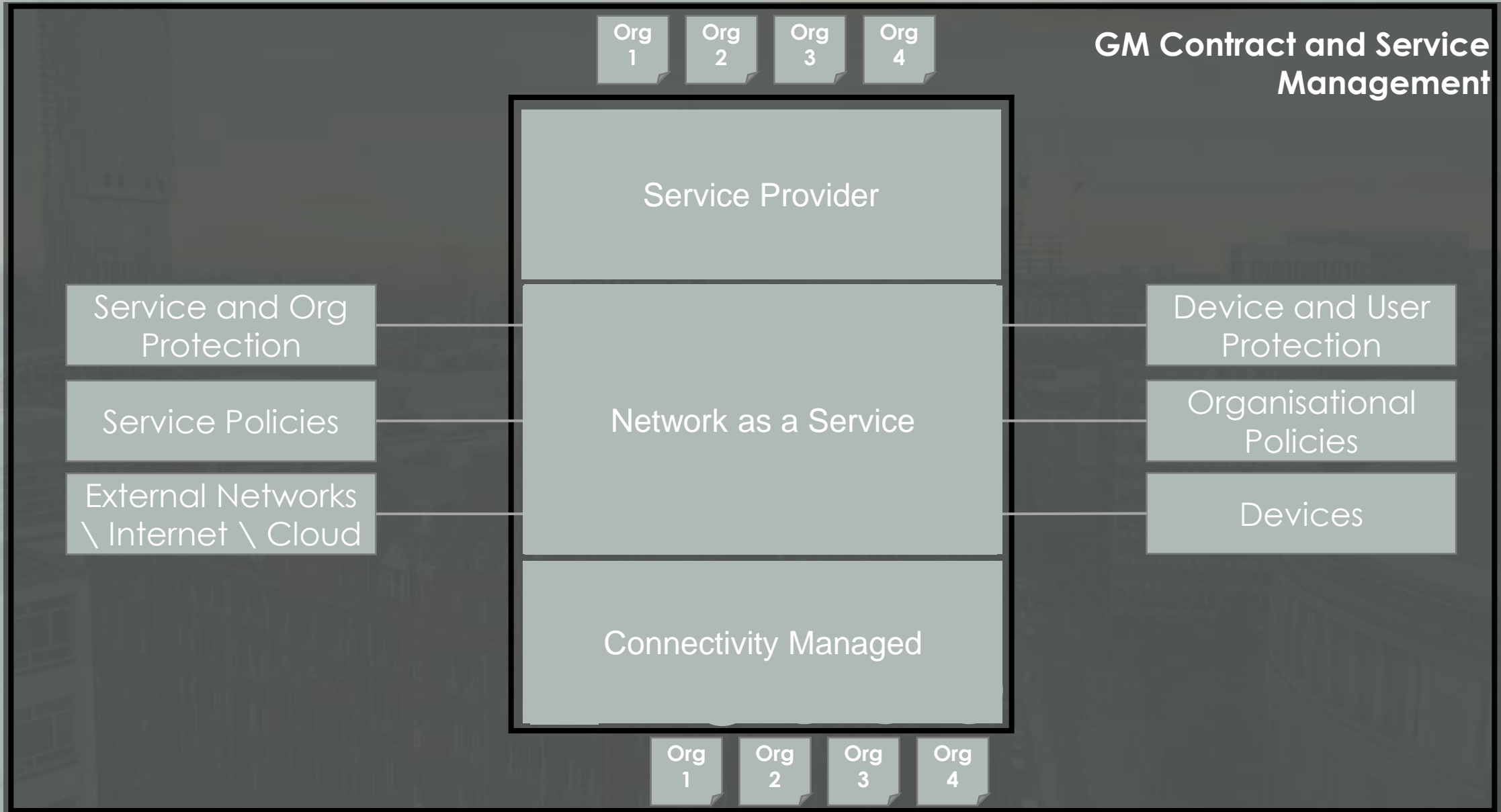
Digital Transformation



Digital Inclusion



GM One Network Architecture Vision



GREATER MANCHESTER DIGITAL PLATFORM

- Early Years
- Victims Support
- Dementia
- Frailty

Use Cases / Projects

GM Digital Platform Board

Programmes / Funding /
Governance / Pipeline
Management

Gather Data
Appropriately

Digital
Transformation

Service Management

Greater Manchester Digital Platform

Analytics

Technology

Integration / API

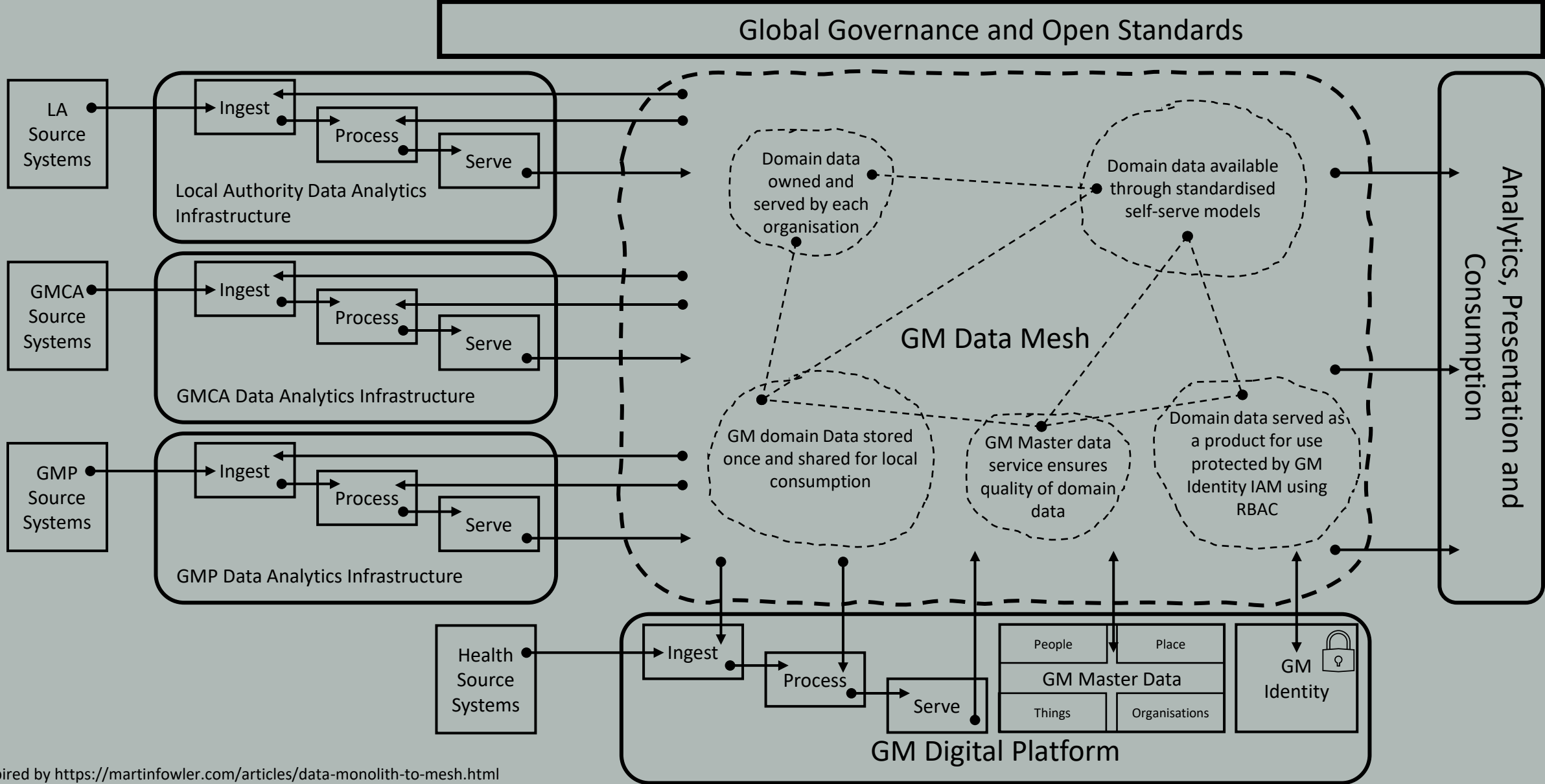
Integration / API

Display and Share
Data Securely

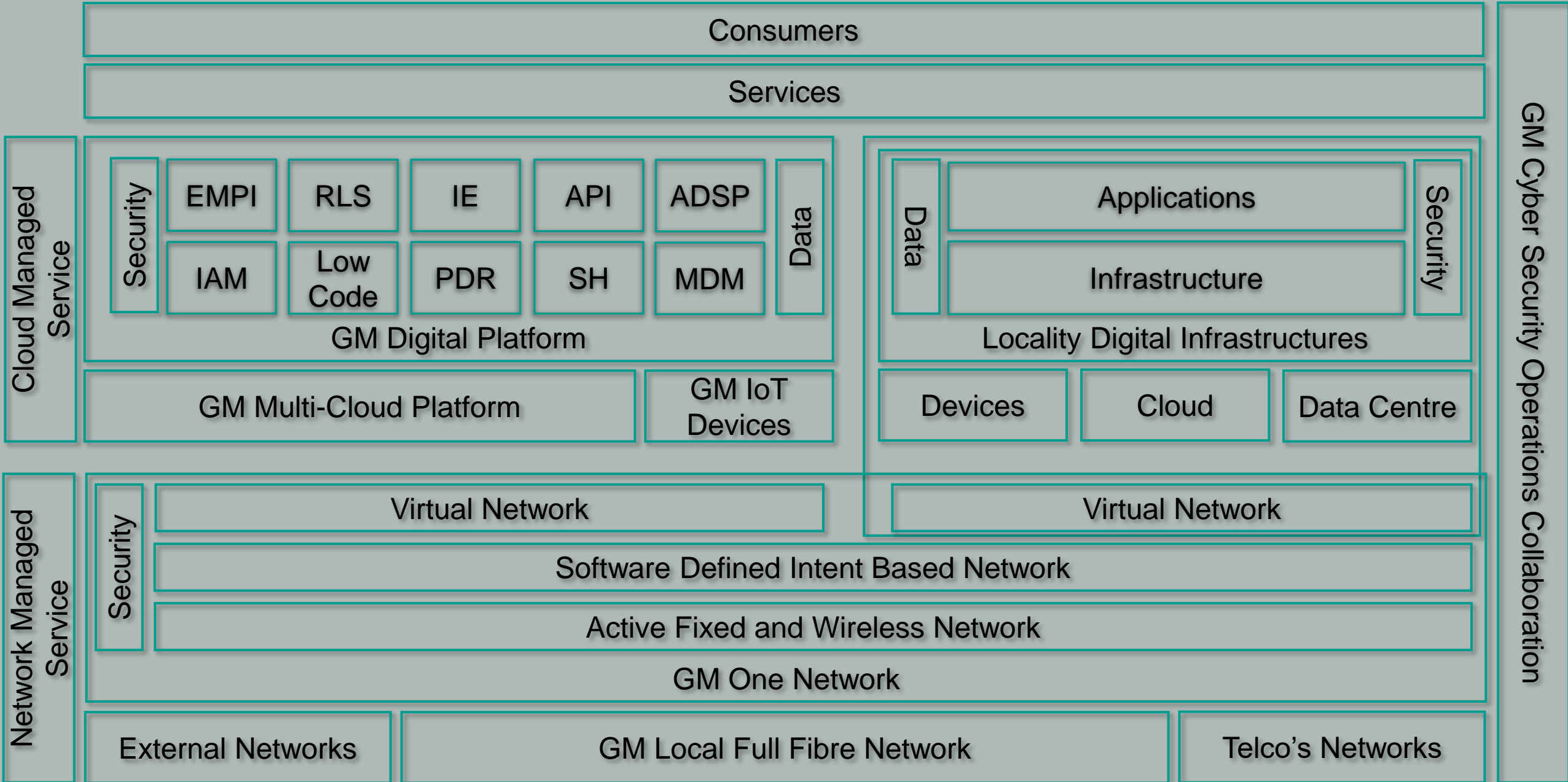
Data Matching & Standardisation

Secure Store and
Authenticate on a
Cloud First Platform

Greater Manchester Distributed Data Mesh



GM Digital Architecture





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[Greater Manchester Combined Authority](https://www.linkedin.com/company/greater-manchester-combined-authority)



[greatermanchester-ca.gov.uk/digital](https://www.greatermanchester-ca.gov.uk/digital)



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