



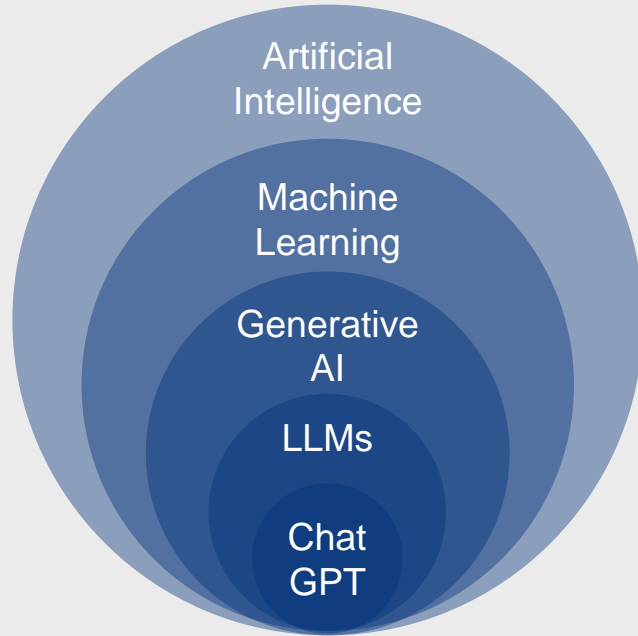
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AI and the Evolution of Automation

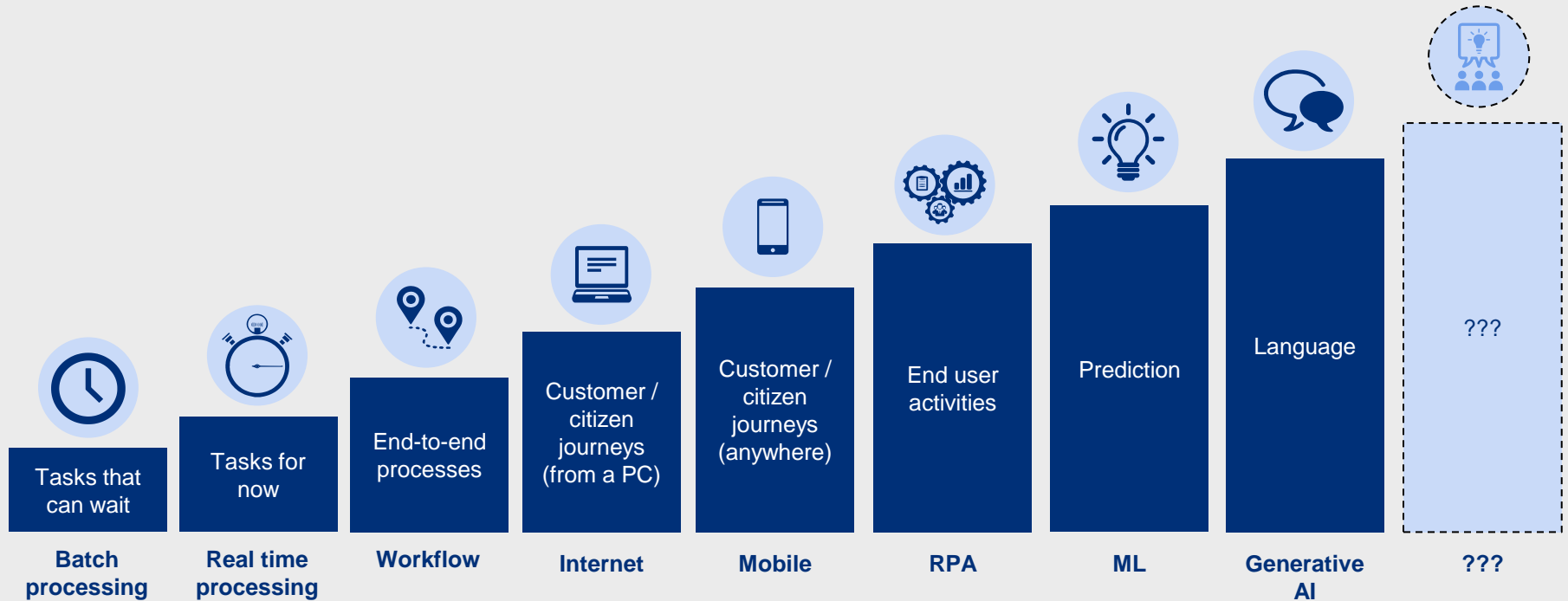
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Generative AI is part of the evolution of Artificial Intelligence . . .



... and part of the evolution of automation



Generative AI is still evolving, and needs guidance



You know what Generative AI is and what its limitations are.



You use Generative AI lawfully, ethically and responsibly.



You know how to keep Generative AI tools secure.



You have meaningful human control at the right stage.



You use the right tool for the job.



You are open and collaborative.



You work with commercial colleagues from the start.



You use Generative AI in line with these principles and your organisation's policies.



You have the skills and expertise needed to build and use Generative AI.



You understand how to manage the full Generative AI life cycle.



Enabling people to use GenAI confidently and responsibly, where it matters most.



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