# Using computer vision to automate traffic surveys

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# Tho problom



Hertfordshire

## **Traffic Surveys**



We monitor traffic flows across the county to inform upcoming traffic calming schemes.



We have a programme of traffic counting that takes place over the year, with 200 automatic counting sites and over 60 manual counting sites.



Sometimes we need to perform ad-hoc surveys, to measure queueing traffic length, types of vehicles in congestion and turning counts at junctions.



## **Counting methods**



Automatic traffic counters- these are pneumatic tubes installed in the road. These classify vehicles into groups based on the pressure change of air in the tube as a vehicle rolls over them.



Manual Counting- An enumerator goes to site and either manually counts the vehicles by type and direction or records video to count them manually later. These are useful for 'adhoc' surveys for schemes that need to be counted.



## The scale of the task



Hertfordshire

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## Pain points





## The solution

Hertfordshire





### Use case





### Counting the vehicles

For each frame

















## Demonstration





## Website setup

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#### Hertfordshire County Council

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## **Solution Architecture**





## Results

Proportion of vehicles captured by application versus human enumerator





## Results

• So, with 800 images of vehicles trained using transfer learning with AWS label's model.

vehicle	Application Counted	Human Counted	Percentage identified by application (%)
Car	1464	1781	82.20101067
HGV-Articulated	175	68	257.3529412
HGV-Rigid	250	122	204.9180328
LGV	306	418	73.20574163



## **Benefits**

How did using AI benefit Hertfordshire residents



## **Benefits**



Efficiency-processed video from a 10-hour survey in 2 hours.



Privacy-only the log of types of vehicles detected was kept



Standardization-all surveys are now done in the same manner using the same approach.



## Costs



The cost of 1 human survey costs £500.



To run one survey with one camera in two lanes through the machine costs. £400



That is an 20% saving, in the cost of survey.







#### Experiment with your ideas.









