





# Collaboration



# Sustainable solutions

## City as a Platform

Data  
Visualisation & Modelling  
Analysis  
Platform  
Standards & Ethics

Sensors  
Air Quality  
Mobility sensors

Connectivity  
IoT Connectivity

Projects that contribute to improving the management of the city through controlled sharing of data and improving collaboration.

## Intelligent Mobility

First/Last Mile  
Demand Responsive Transport  
Autonomous Vehicles

Network Management  
Kerbside Management  
Local/Strategic Network management

Customer Experience  
Behaviour change  
Mobility as a Service  
Ticketing and Payments

Investigating ways that emerging technology can support the city to reduce congestion and improve mobility for residents and visitors.

## Enhancing Communities

New Communities  
Planning process  
Monitor & Measure  
Smart Communities

Existing Communities  
Smart Market Towns  
Connectivity  
Delivery of services  
Engagement

Engaging with communities to understand local challenges and evaluate how data and technology can offer solutions and enhance the community.

## Cambridge City Council declares climate emergency

By Mike Scialom - mike.scialom@iliffemedia.co.uk

Published: 12:56, 22 February 2019 | Updated: 12:56, 22 February 2019



### Climate emergency declared by South Cambridgeshire District Council - but one councillor votes against it

By Ben Hatton, Local Democracy Reporter

Published: 09:42, 04 December 2019 | Updated: 10:15, 04 December 2019



Extinction Rebellion outsi

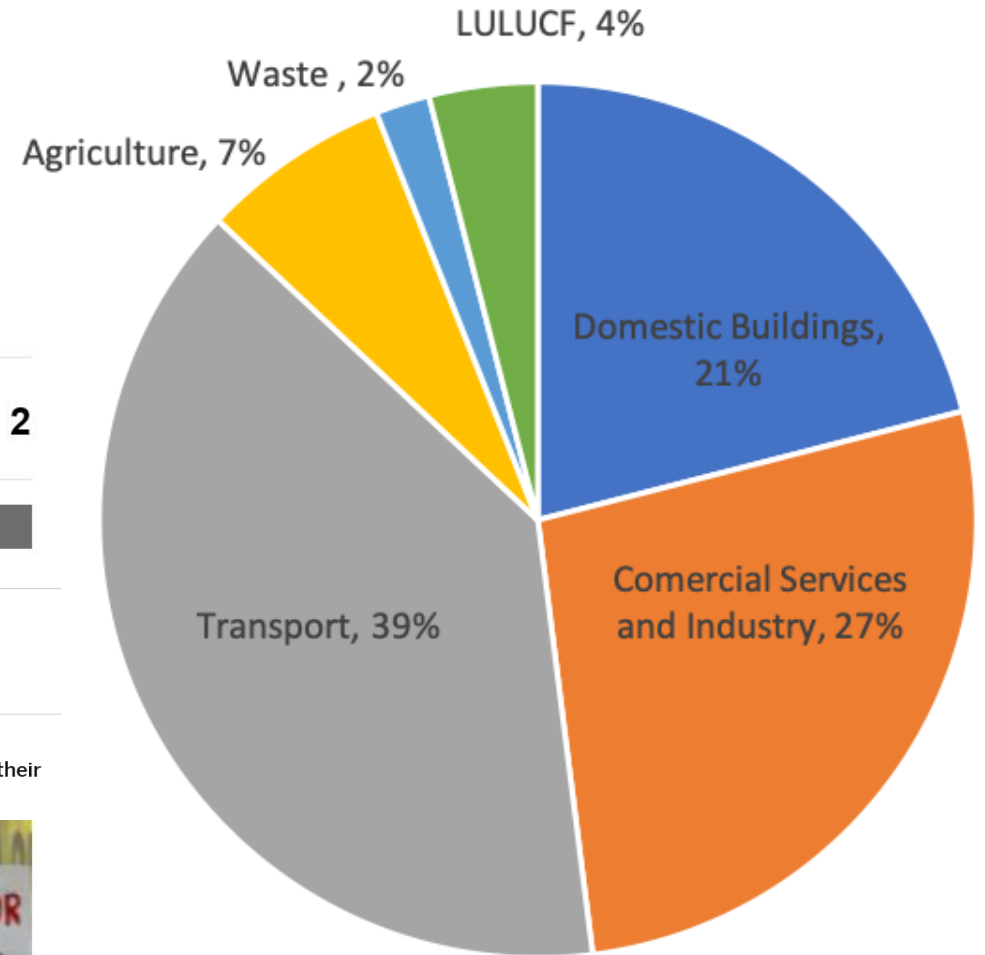
### Joint Cambridgeshire local plan to target zero carbon emissions by 2050

6 December 2018 by Michael Donnelly

Two Cambridgeshire councils have committed to cutting their local carbon emissions to zero by 2050 through their future joint local plan.



# Carbon Emissions





# Challenges and opportunities

  
POOR STAFF RECRUITMENT  
AND DECREASED STAFF RETENTION

NO ACTION



**44,000**

Estimated additional jobs by 2031



**TRANSPORT**

Improved public transport

RESULT



**BETTER QUALITY OF LIFE**

  
GROWTH BECOMES  
UNSUSTAINABLE

NO ACTION



**13x**

Average Cambridge house prices compared to average wages



**33,500**

Build another 33,500 houses

RESULT



**MORE AFFORDABLE HOUSING OPTIONS**

  
INFRASTRUCTURE UNABLE  
TO SUPPORT GROWTH

NO ACTION



**65,000**

more people by 2031 = double the time spent in congestion



**1:4**

Get a quarter of people out of their cars

RESULT



**LESS STRESS, BETTER HEALTH AND STRONGER ECONOMY**

  
FOSSIL FUEL  
RELIANCE CONTINUES

NO ACTION



**ZERO**

Greater Cambridge committed to becoming Zero Carbon by 2050



**3X**

the capacity of the energy network

RESULT



**CLEAN ENERGY, CLEANER AIR AND A MORE SUSTAINABLE FUTURE**

  
LONG COMMUTES AND  
POOR AIR QUALITY IMPACT  
ON HEALTH AND WELL BEING

NO ACTION



**106**

deaths a year caused by poor air quality



**REDUCE**

Decarbonise the transport system

RESULT

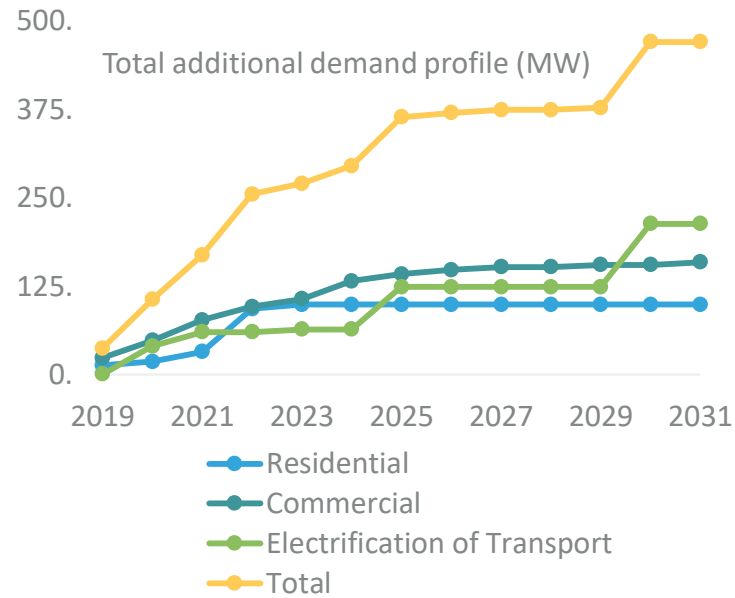


**FEWER DEATHS AND LESS ILL HEALTH**

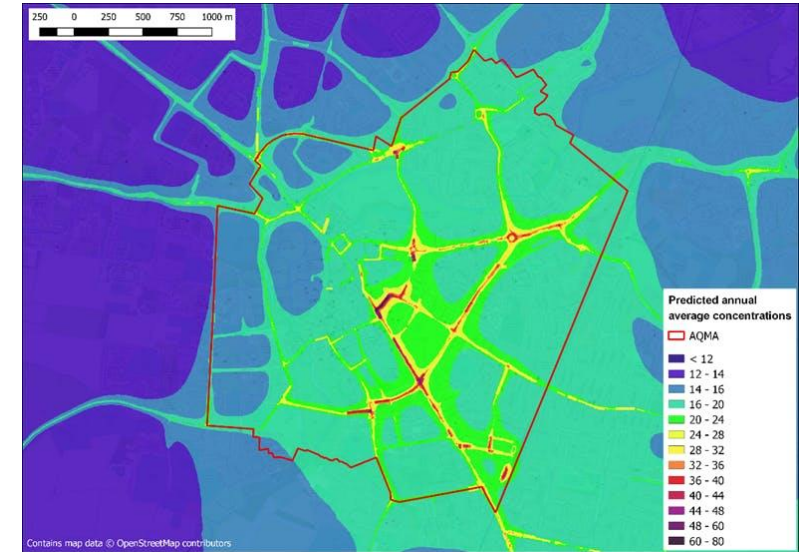
# Decision making tools – models



Transport

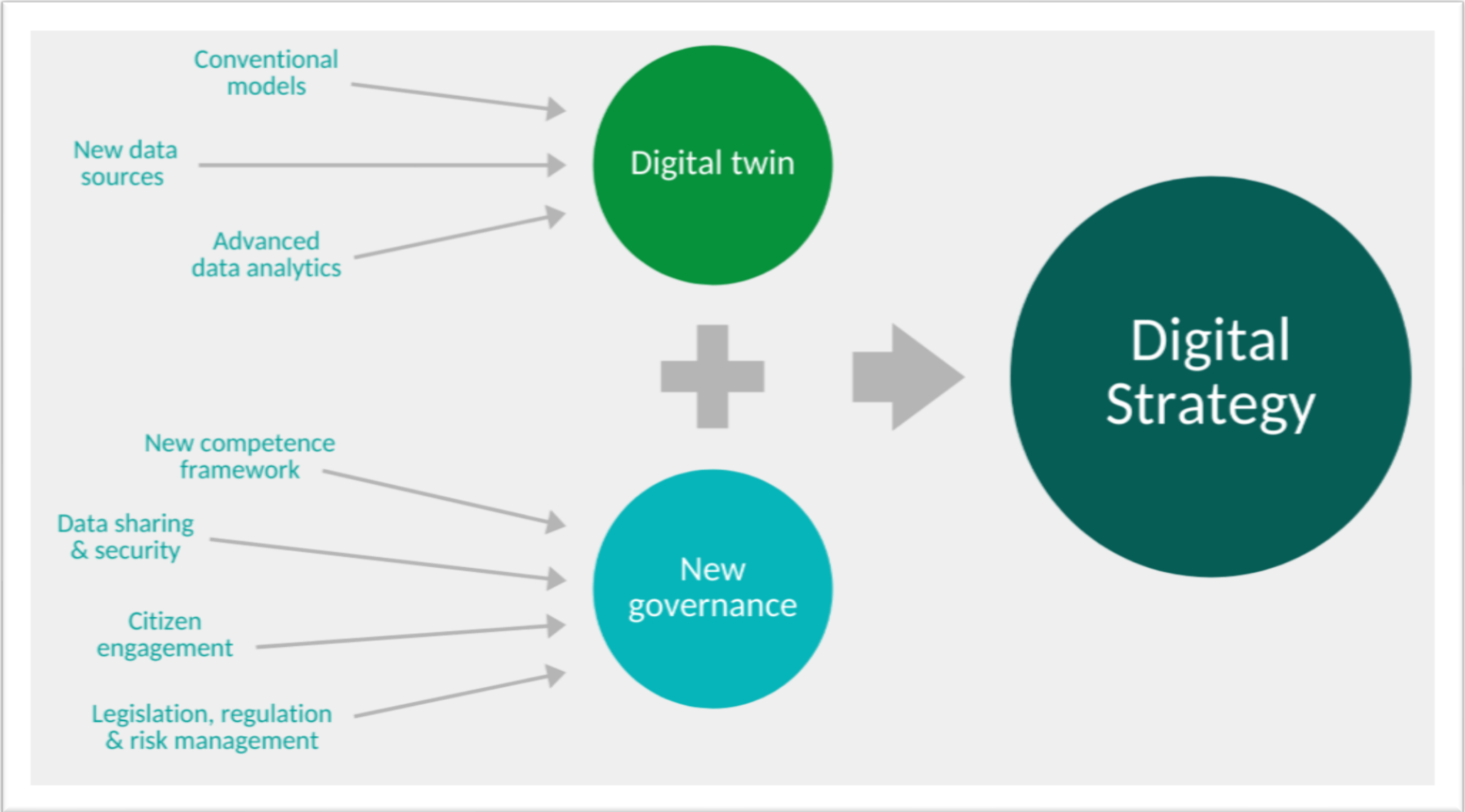


Energy



Air Quality

# Digital Twin

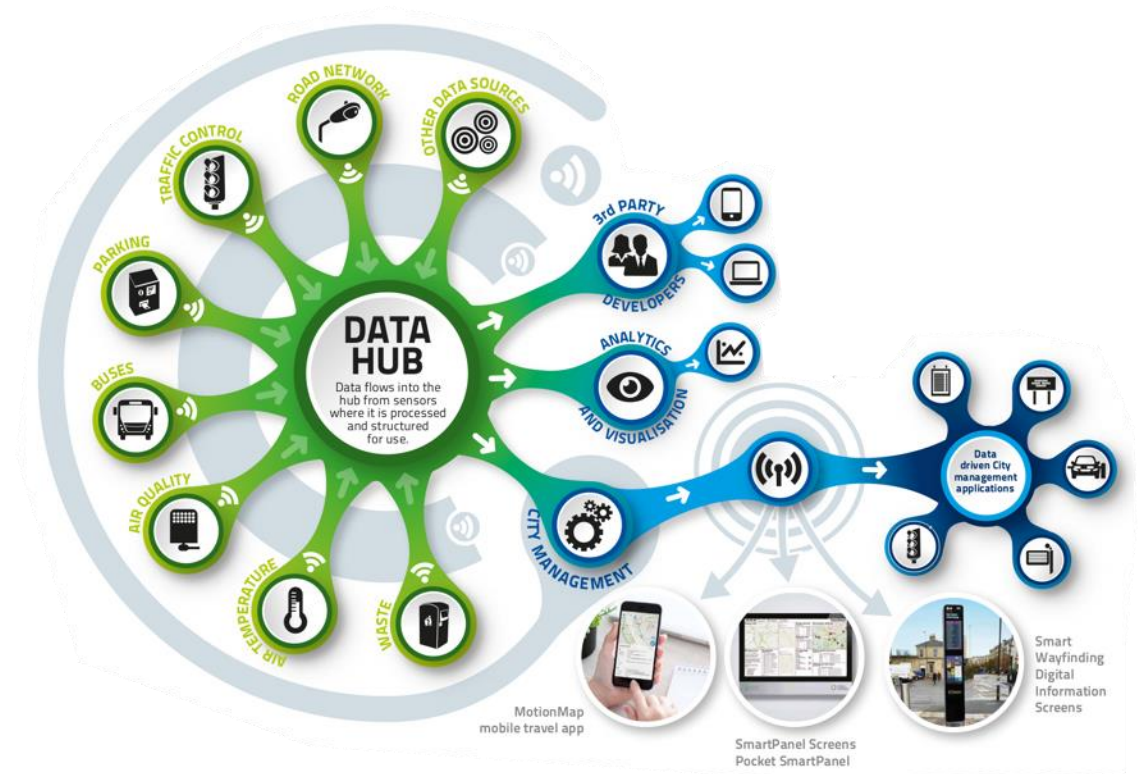
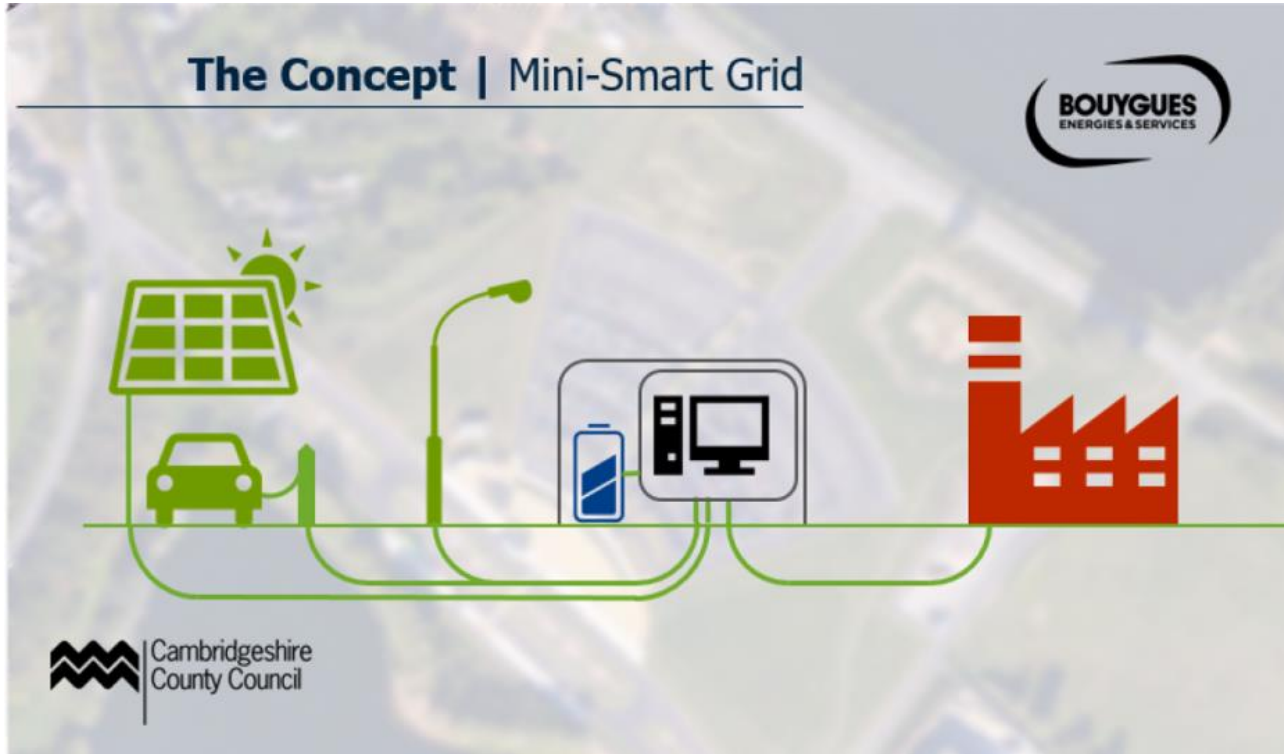


# Monitoring





# Delivery





Telensa



Qualcomm

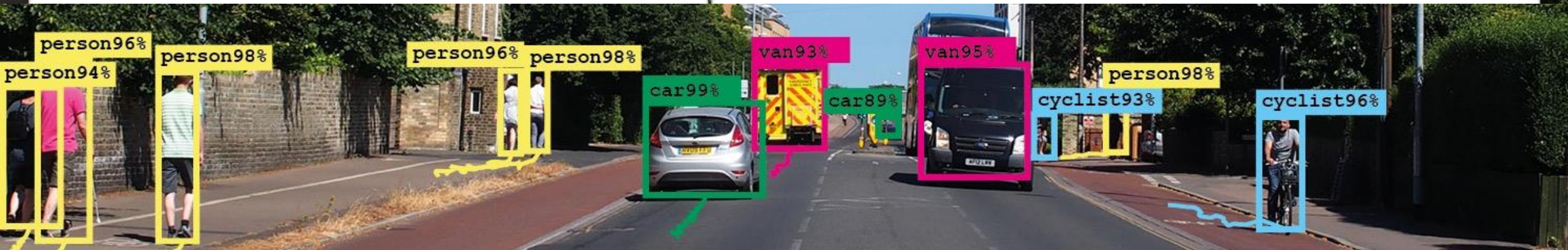
kainos®



# Urban Data Project

**Multi Sensor Pods** - use edge processing to collect data and instantly analyse data from raw video

**Our use case** – examining impact of bridge closure

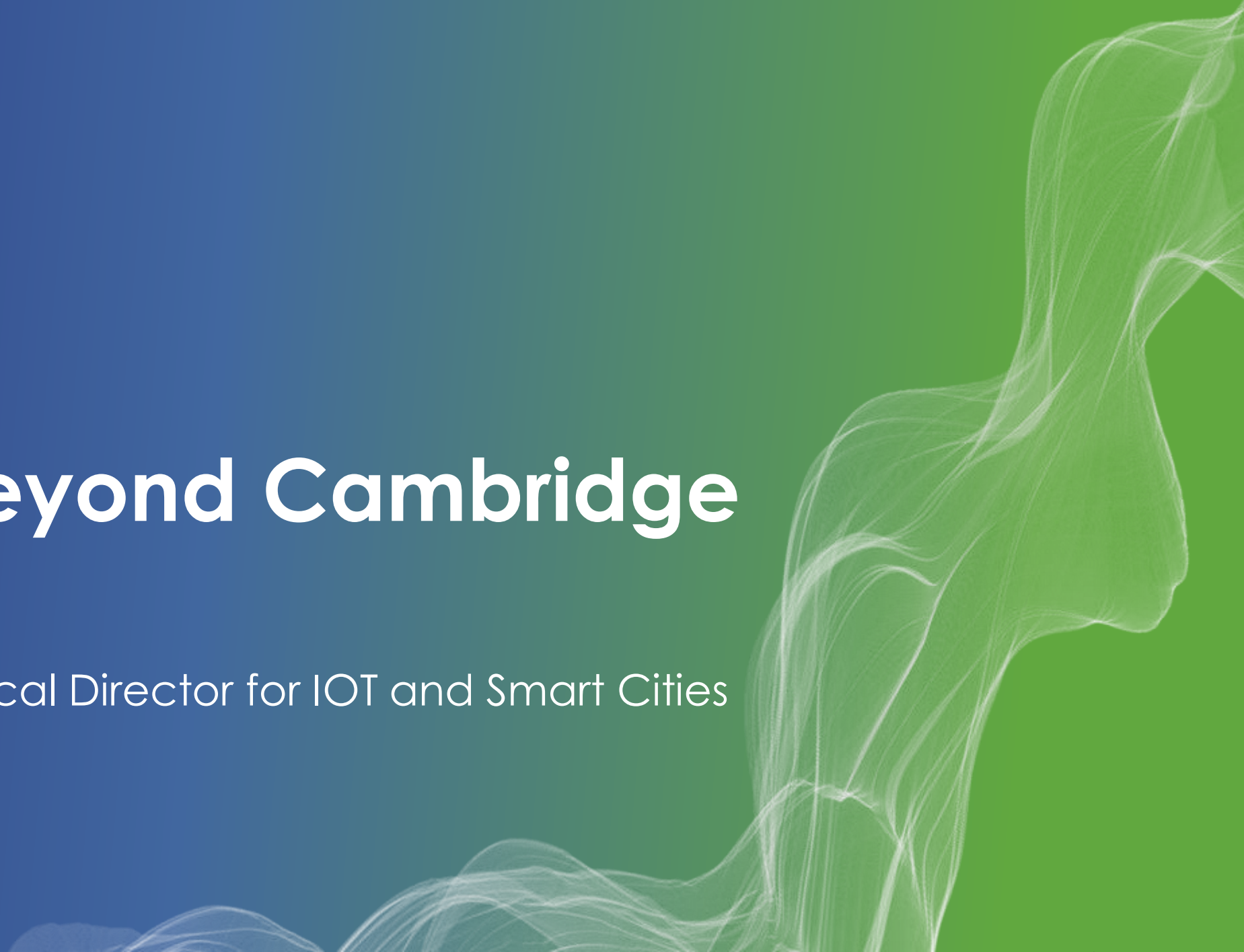






# Part 2: Beyond Cambridge

Bill Wilson, Technical Director for IOT and Smart Cities



# We're Kainos

We overcome big challenges for clients across the public sector, using the best in talent and technology.



Local



West Midlands  
Combined Authority



Devolved

Scottish Courts  
and Tribunals



National



Department  
for Environment  
Food & Rural Affairs



Home Office



Supra-  
national



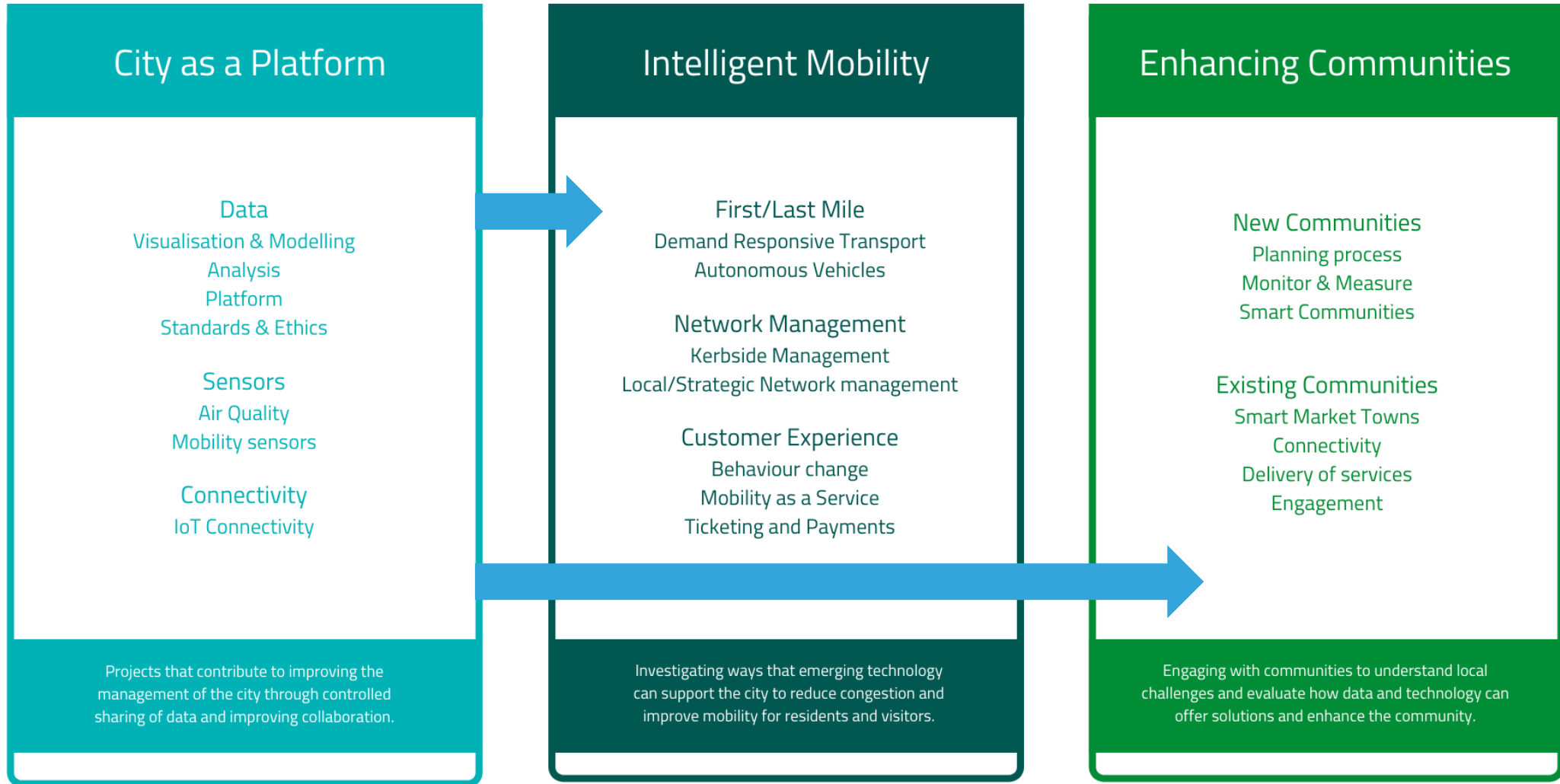
World Health  
Organization

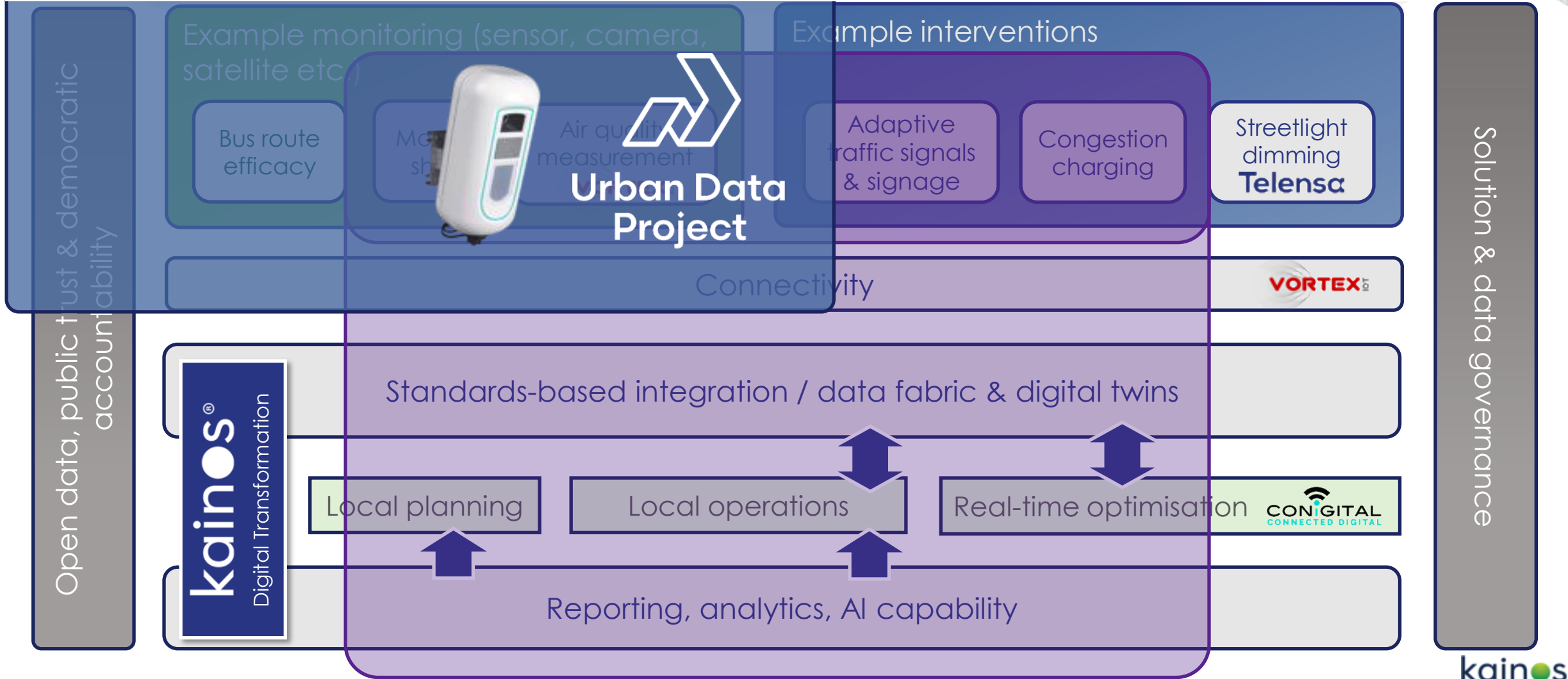


Example clients



# Sustainable solutions









# Urban Data Project

## Collect

**Change the economics of data collection** - with low cost multi-purpose AI sensors

## Protect

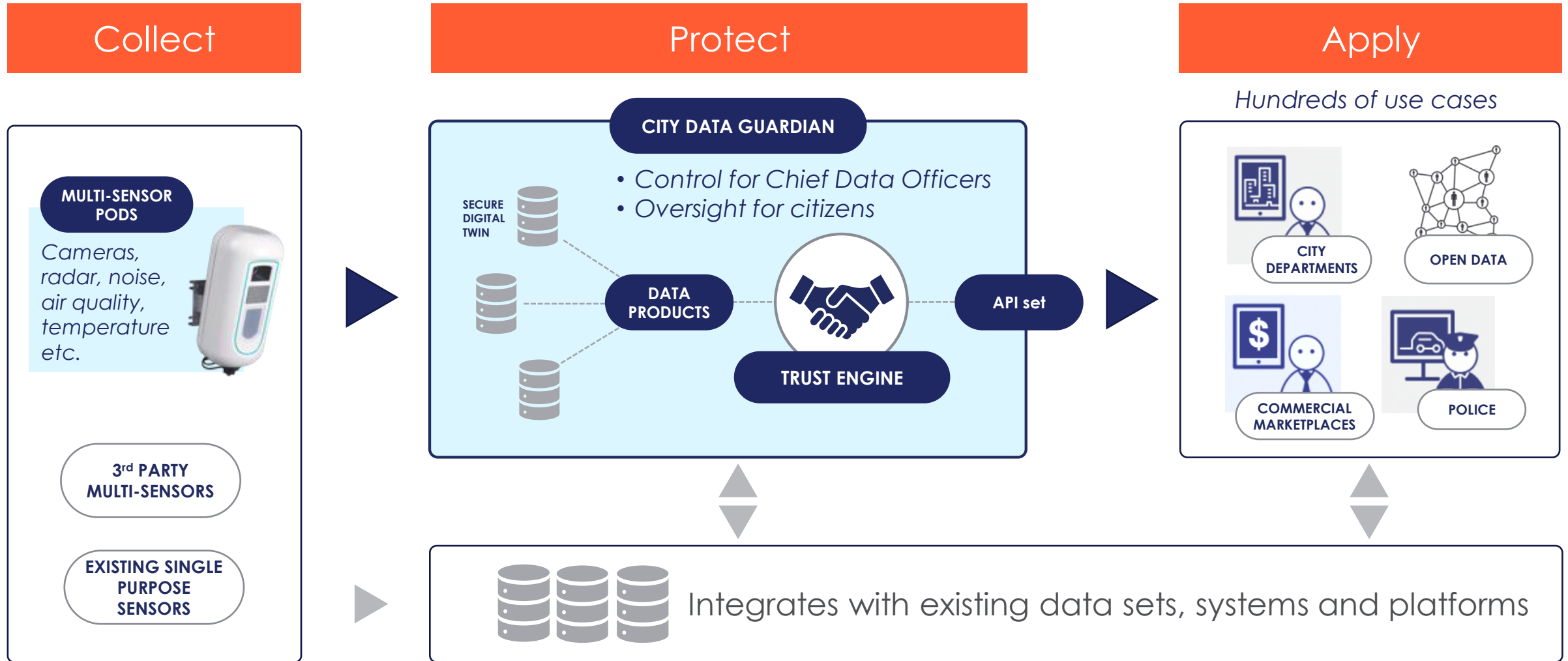
**Provide a trust toolset for cities** – with privacy and transparency for cities and their citizens

## Apply

**Enable controlled data sharing** for operational improvement and future monetisation



# Flexible trust infrastructure for cities





Regional partnerships & national directives

Local sustainability priorities

City Data Trust



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