

# TAKING AUTOMATION FROM TACTICAL TO TRANSFORMATIONAL

MOVING BEYOND DISCREET
DEPLOYMENT TO HARNESS TO FULL
CAPABILITY OF ENTERPRISE
INTELLIGENT AUTOMATION



### **Introductions**



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Norfolk County Council



Richard Boddington

Head of Local Gov & Housing

Blue Prism

### Why ask the question?

"With the power to free time, release scarce resources and supercharge innovation, the question is, should these be specialist skills or embedded as foundational tools for the future of public services?"

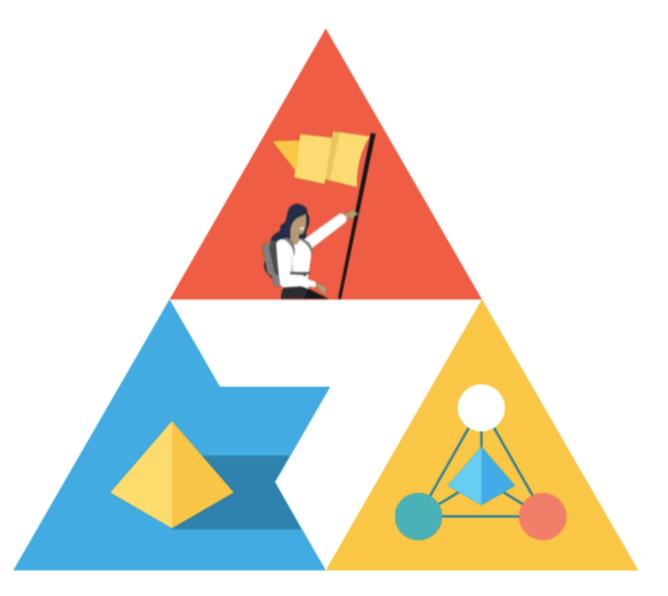
- Statutory services \*have\* to be maintained
- Low hanging fruit has already been addressed
- Salami slicing for the last 10+ years has stripped back any 'fat'
- Business units still function in silo's
- Need for multi-agency working is increasing
- Teams and Depts are running on skeleton staff... and often rely on good will...!

It is not a questions of IF but rather a WHEN and HOW

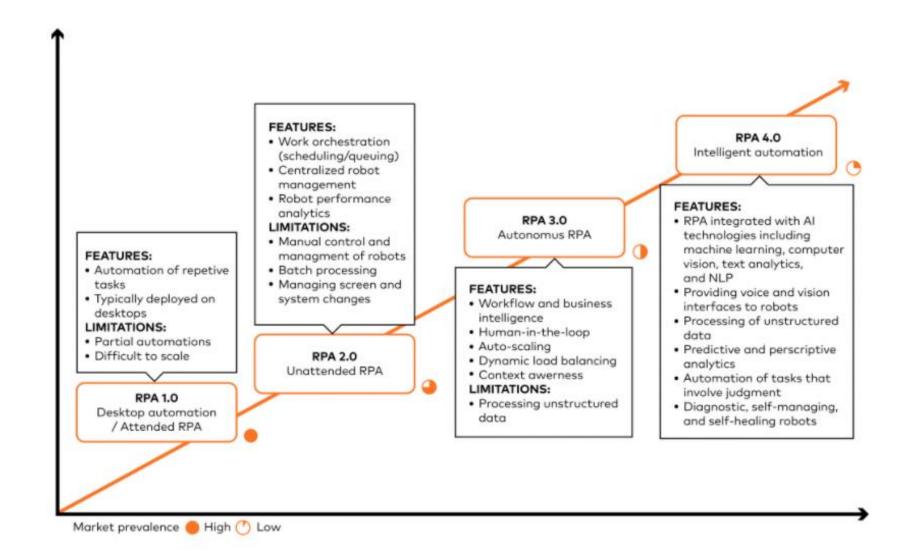


# What are Digital Workers?

A scalable pool of digital resources designed to help you and your team do more and achieve more



### The Evolution of Automation



# What is Intelligent Automation? What does it do?



#### Powered by RPA

- Frictionless deployment
- No integration requirement
- No coding or agent deployment
- Unlimited scope across applications



#### **Cloud-based SaaS**

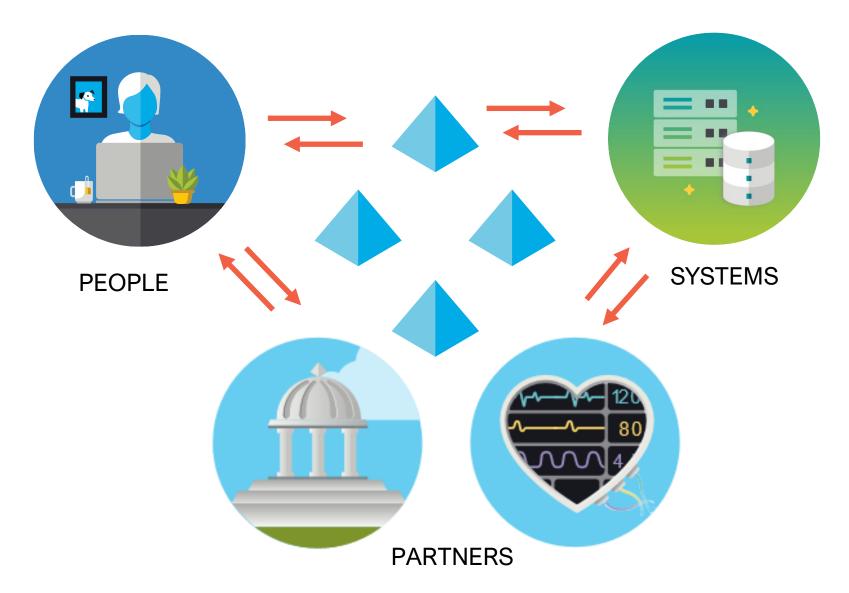
- Rapid and repeatable deployment
- Elastic Scalability
- Global Readiness
- Zero client infrastructure footprint



# Cognitive Artificial Intelligence

- Extraction, translation and interpretation of information
- Intelligent orchestration of work
- Continual improvement

# Intelligent Automation for Public Sector





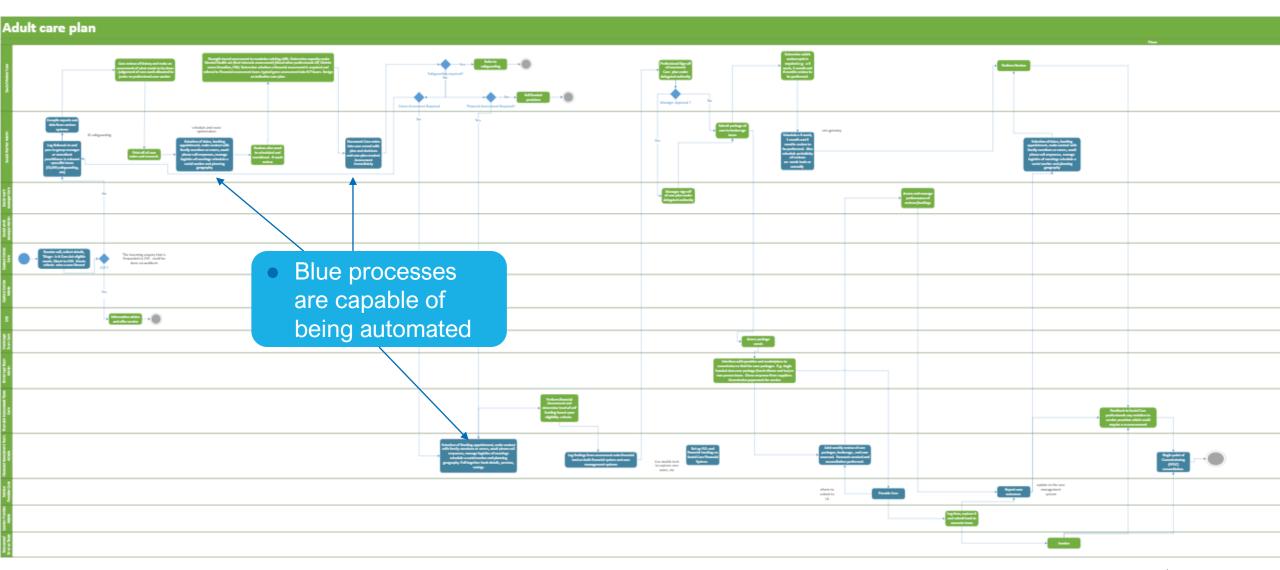
# **Up to 80% of Social Care time is taken up with administrative tasks**



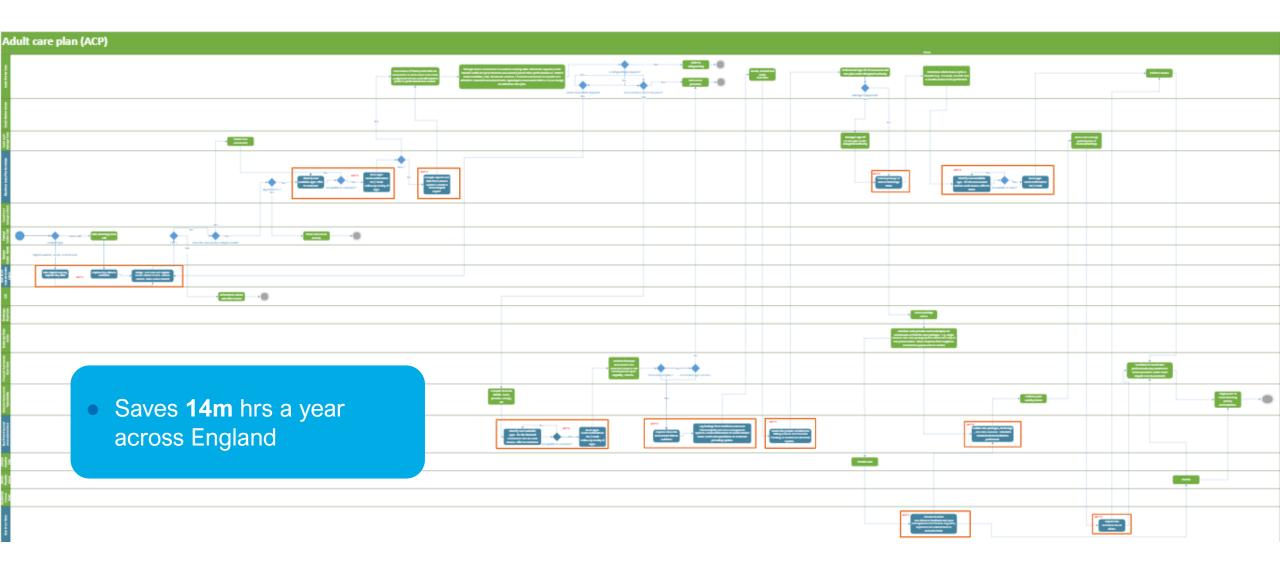
The demand is growing but there is less time available for social work practitioners to support vulnerable people.

— Assistant Director, Adult Social Care

# Not about tasks, but whole systems...

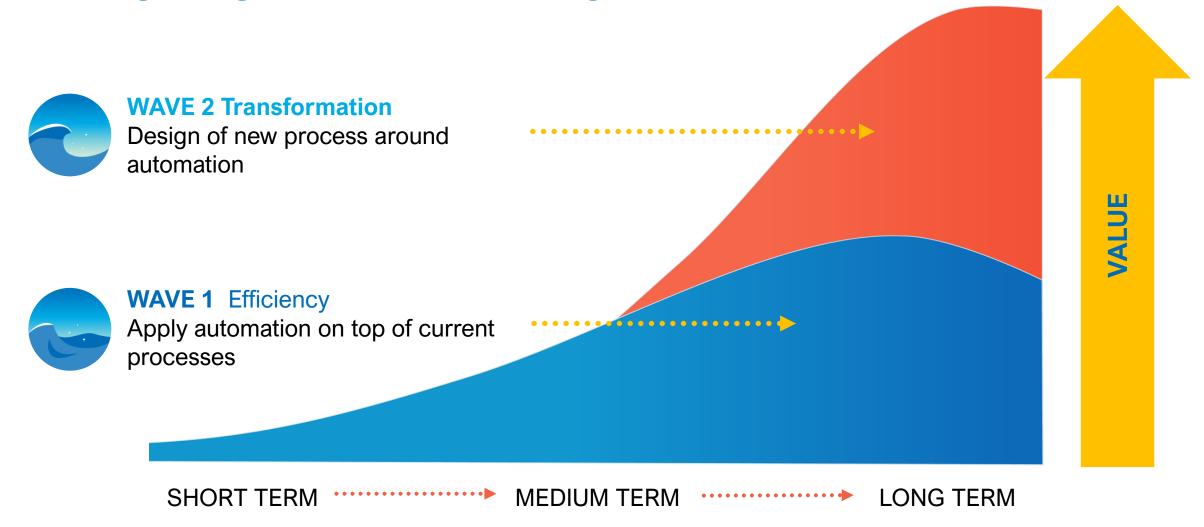


# Not about tasks, but whole systems...



# **Intelligent Automation:**

**Driving long-term and strategic value** 





# Intelligent Automation

. . . . How the RPA Platform was rolled out?

Let me share with you our story.



2 mins

2 mins

4 mins

2 mins

### How the RPA Platform was rolled out?

# Agenda

<sub>2 mins</sub> O Understanding the Journey

Benefits and Use Cases

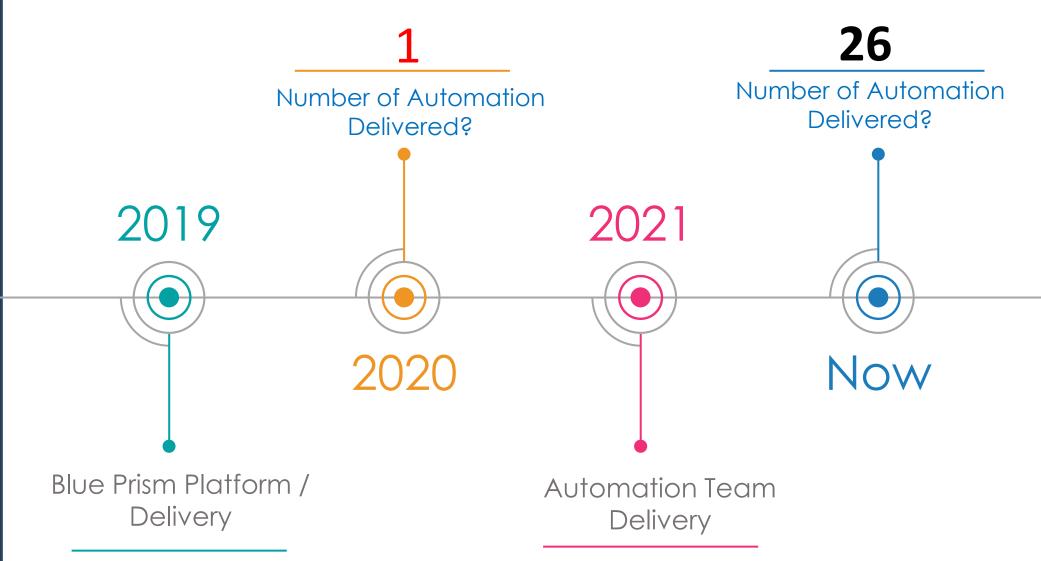
Citizen Development vs Intelligent Automation

Three Keys Delivery Strategies

Key Takeaways



## Understanding the Journey?





# Understanding the Journey?

# Why are we using IA?

Significantly contribute to our authority's efficiency and savings agenda

IT Operations

Business
Operations

Finance Operations

## Understanding the Journey?

.... How the RPA Platform was rolled out?

# **IT Operations**

Prescriptive Maintenance Up-keep of applications and infrastructure by periodic
Maintenance schedules

Backup and Patch Management

Routine, repetitive tasks that require meticulous handling or data and management of the same.

Ensure health of Infrastructure and Applications is a extremely critical.

Proactive Monitoring Repeated requests have typical and consistent structure, with very few exceptions. Active Directory Reservice request Service Desk and L1 support for first contact resolution of incident tickets.

Incident Management

Network Support

Load balancers or firewalls, requires constant monitoring and measurement to ensure that your company can actually make the most out of it.

Software Installations

Support ad-hoc install for complex systems with interconnected

Governance & Reporting



### Benefits and Use Cases

Business Process	Use Case	Time	Quality Improvement	Benefits
Direct Payment: Update Her Majesty's Revenue and Customs (HMRC)	Each month the DPSS Payroll Finance Exchequer Services team has to get data from one system via an exported excel file then enter the data into DPSS Oracle. This process is very convoluted so it takes a team of 6 resources at 5hrs per staff to complete in five days	134hrs per month to support	100%	1,584 hrs savings per yr.
Records Management (Retention)	Records destruction/retention records are not in sync. We have over 151,000 records that require to be validated and updated. Its estimated that it would hire to hire four FTE to get records update over a person of 10 to 11 months.	151 weeks to complete	100%	9 weeks to complete
Procurement Data Cleansing	Data needs to be accurate for reporting and for publishing of statutory reports Ensuring records are shut down across all 3 systems ( Oracle, ContrOCC, Contract Register) will ensure that users cannot continue to use the contract or supplier beyond the expiry date. To maintain data accuracy is a must.	20hrs per month	100%	2hrs



### Citizen Development vs Intelligent Automation

Less Control More



#### Citizen Development

- Target Single User tasks
- High Level of user commitment
- Lower ROI
- Requires a very technical savvy business user
- Target for desktop automation
- Limited integration available



#### **Enterprise Development**

- Target Departmental processes (ie. payroll, HR, Procurement etc.)
- Low level of user commitment
- Higher ROI
- Requires no technical business user
- Target for server or cloud
- API, OCR, AI integrations available
- More secure and governable
- Business Continuity

#### Key Takeaways:

- It doesn't have to be one or the other it can be both.
- NCC adoption rate for citizen development has been very small, due to the technical training and support required for citizen development





### Three Key Delivery Strategies

# FOCUS On Smarter working

Information Management and Technology

#### **Strategic Alignment**

IT initiatives clearly **aligned** to business goals

# FOCUS On Pipeline

Technical Programme & Resource Management

#### **Discovery / Definition**

Review, recording and analysis of the target process, develop activity scenarios

# People Process Technology





# FOCUS On DELIVERY

Intelligent Automation Delivery Team

#### **Automation Development**

Focus on delivery capacity. This means that more processes are implemented when the relevant business units are ready for automation.

Intelligent Automation Champions





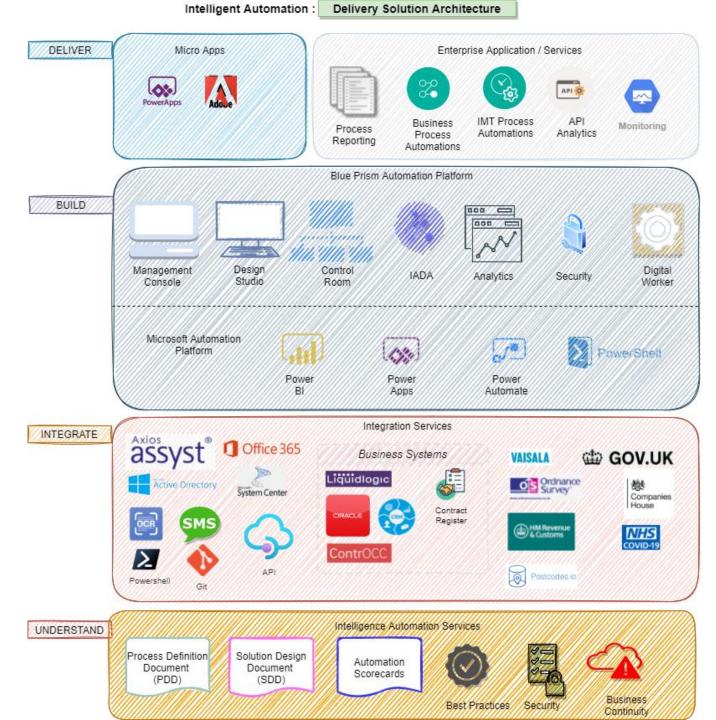
# Automation Delivery Framework

**TIP 1** Think Intelligent Automation

TIP 2 Focus on Outcome

TIP 3 Focus on Delivery

**TIP 4** Establish Best Practices



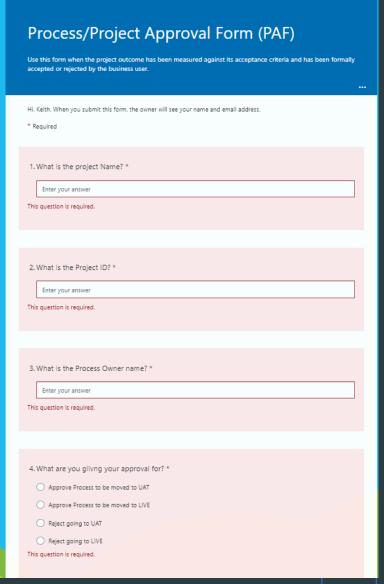


## Automation Delivery Framework

#### .... How the RPA Platform was rolled out?

#### **Business RPA Scorecard** This is part 2 of 2 of the Intelligent Automation scorecard framework and how it can be used as a tool to track and evaluate the effectiveness of our automation delivery projects in NCC. Hi, Keith. When you submit this form, the owner will see your name and email address. \* Required General Information 1. Please enter your Name \* Enter your answer 2. What is the process name that you enter on the RPA Scorecard? \* Enter your answer 3. Select Your Department \* Community and Environmental Services O Adult Social Services Finance & Commercial Services O Ch Servs - Non Schs O Legal & Democratic Strategy and Transformation 4. How many estimated hours saved per month? (If you don't know just enter 1) \* Enter your answer

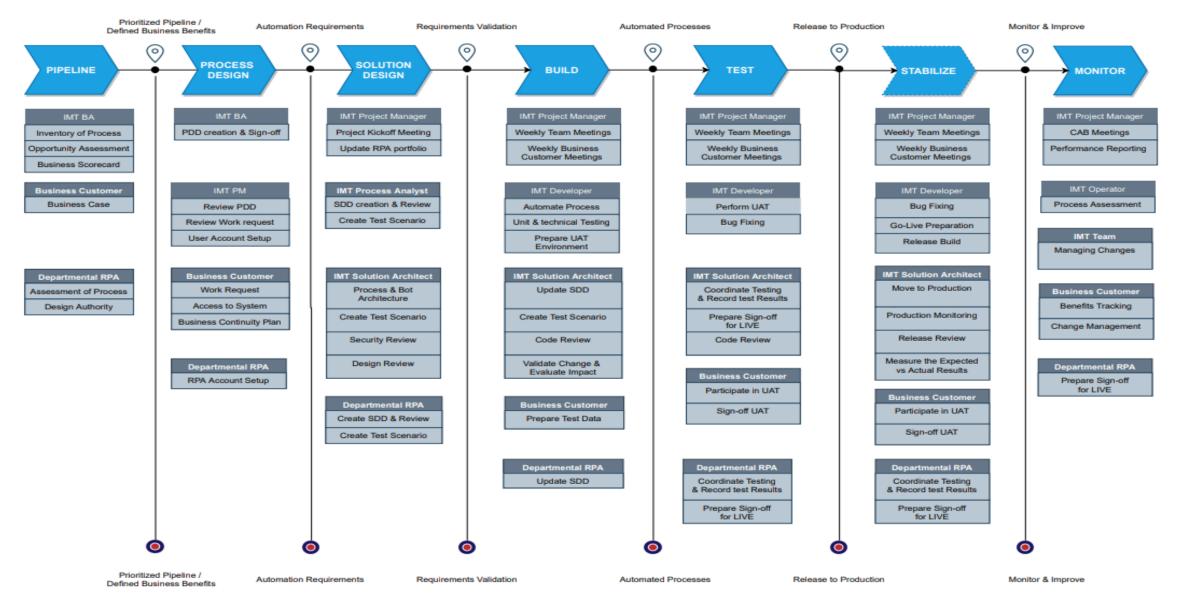
and e	valuate the effectiveness of our automation delivery projects in NCC.
Hi, Kei	th. When you submit this form, the owner will see your name and email address.
Requ	uired
1. W	nat is your process name? *
Е	inter your answer
2. Ple	ease enter the process description *
Е	inter your answer
	hat is your expected Outcome? "What results do you want?" *
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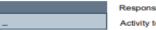


#### **Intelligent Automation Delivery Lifecycle**











### . . . . Get it Done Now!

## Key Takeways

# Keep an open mindset

SME is essential, however, they my not provide the right mindset. Most process owner simply does not possess the perspective or skills to recognize how they are limiting the final outcome of the automation.

This leads to a lack of imagination in problem solving.

# Build RPA Team maturity

Invest in your team.

The team must have confidence. Allow your team to work on pilot projects. That will improve their skills.

We created 3 pilot projects for the developers to work on.

Consider bring in a consultant to upskill /mentor the team.

# Communicate success

We create a IA news letter that get sent out of what happening in the IA world within NCC.

We promote our success. This has increased our pipeline.

# Avoid thinking automation is Easy

This can create a false belief that anyone can create highquality, robust, and stable bots and start capturing enormous business value within weeks.

# Clearly define the

Customer journey

Our IA projects account for how the human will

interact with the bot.

Don't forget that IA is

to make life easier for

people to complete

business processes.

nothing more than a tool

Norfolk County Counsel – RPA Presentation by Keith McDowell