

# Innovation Hub



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Information Commissioner's Office



Innovation  
Hub

A close-up photograph of a rainbow painted on a dark asphalt surface. The rainbow is composed of several distinct bands of color: red, orange, yellow, green, cyan, blue, and purple. The paint is applied in a slightly irregular, hand-painted style. To the left of the rainbow is a dark, raised curb. The overall scene is set on a textured asphalt road.

Over the  
rainbow



The emerald city?



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The  
elephant in  
the room





Pathways to use  
data for good

- UKGDPR
- DPA 2018



The pathway for  
health sector  
innovators?



- Very difficult for innovators to navigate
- Favours big business not start-ups
- Lack of engagement with the public e.g. GDPR



Don't stop here!



Us and  
them





Coming soon?

Will you go over  
the rainbow?





Thank you



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