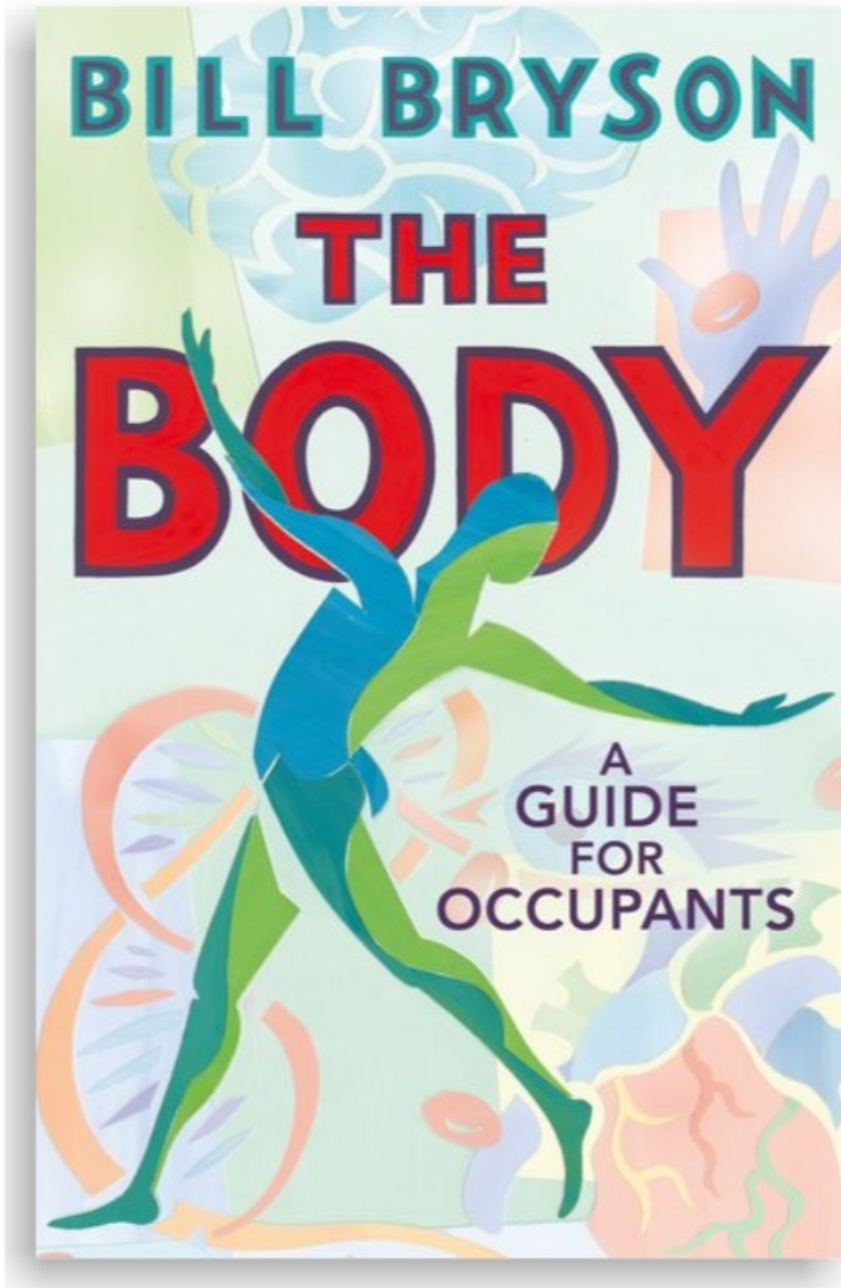


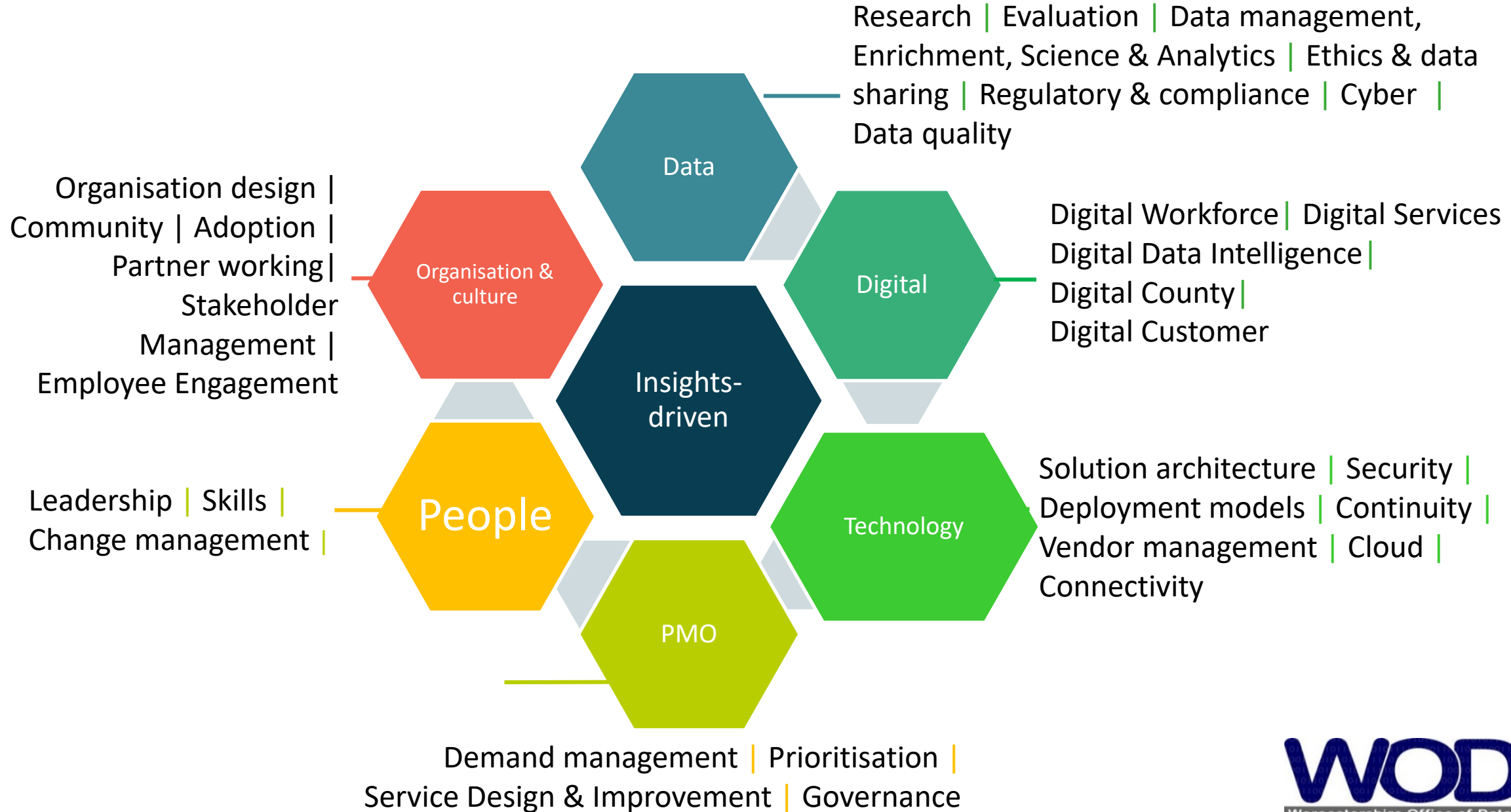
'Building Trust'



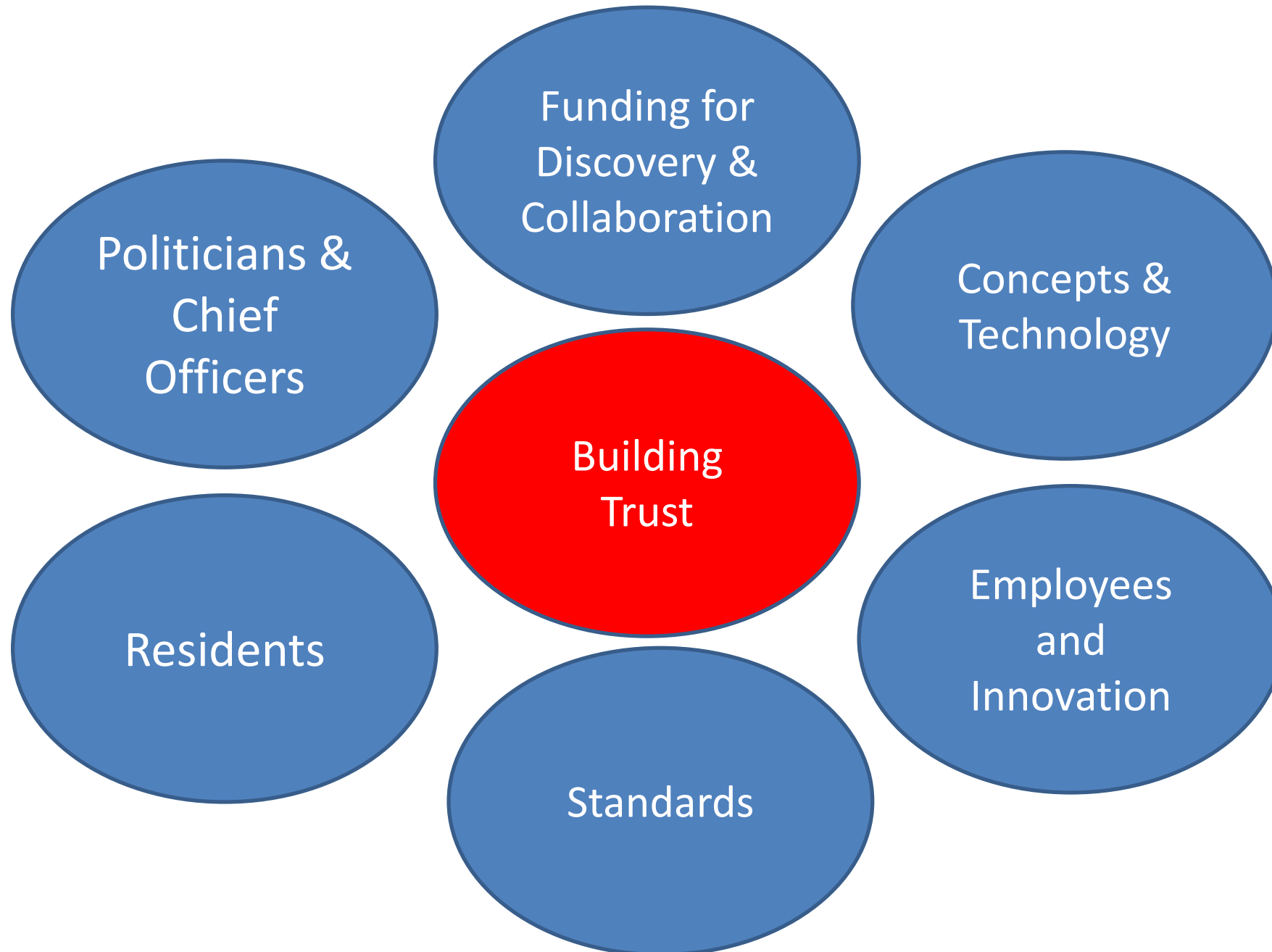
**Visioning how we scale and maximise
impact of data in local government**



Vision– Insight Driven Service Design

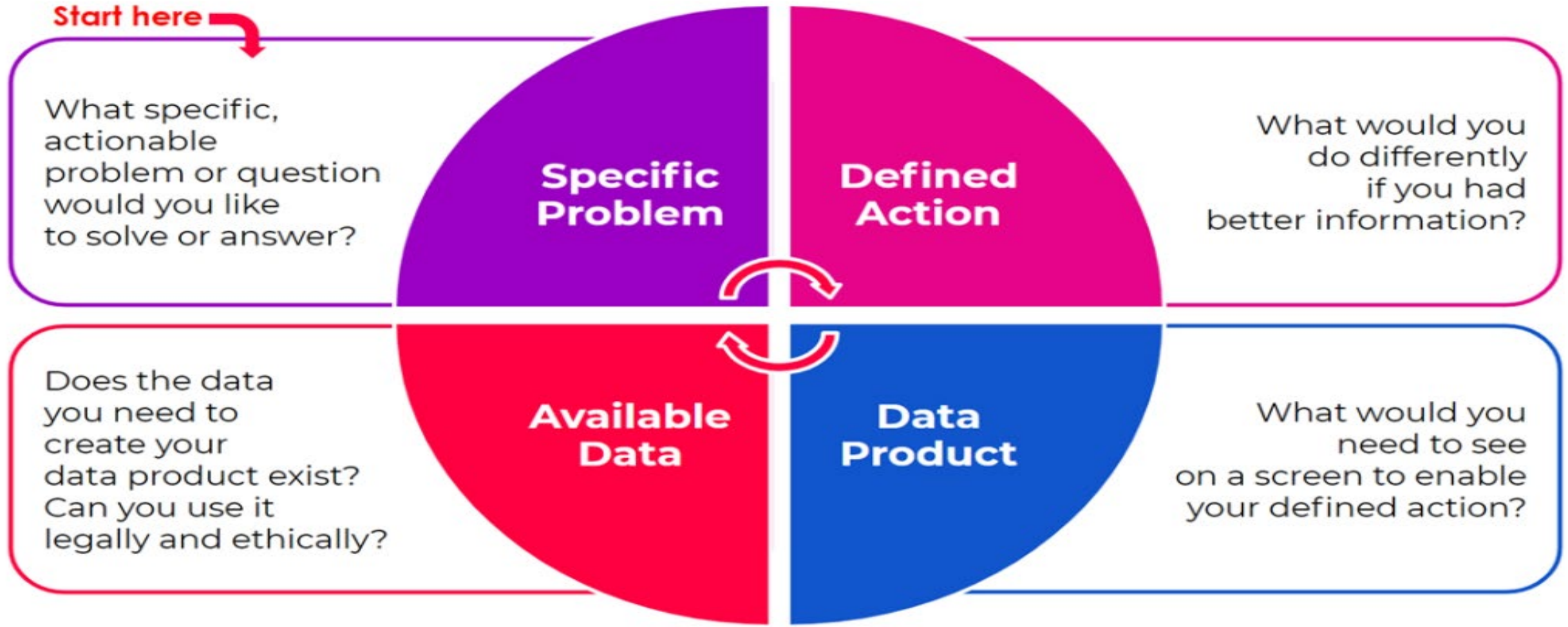


Visioning how we scale and maximise impact of data in local government



Trust within local government - Politicians and Chief Officers

Can I address this problem / answer this question with data?



Can I address this problem with data? Diagram by Eddie Copeland originally created at Nesta:
bit.ly/IdeaOnAPage

Trust with residents

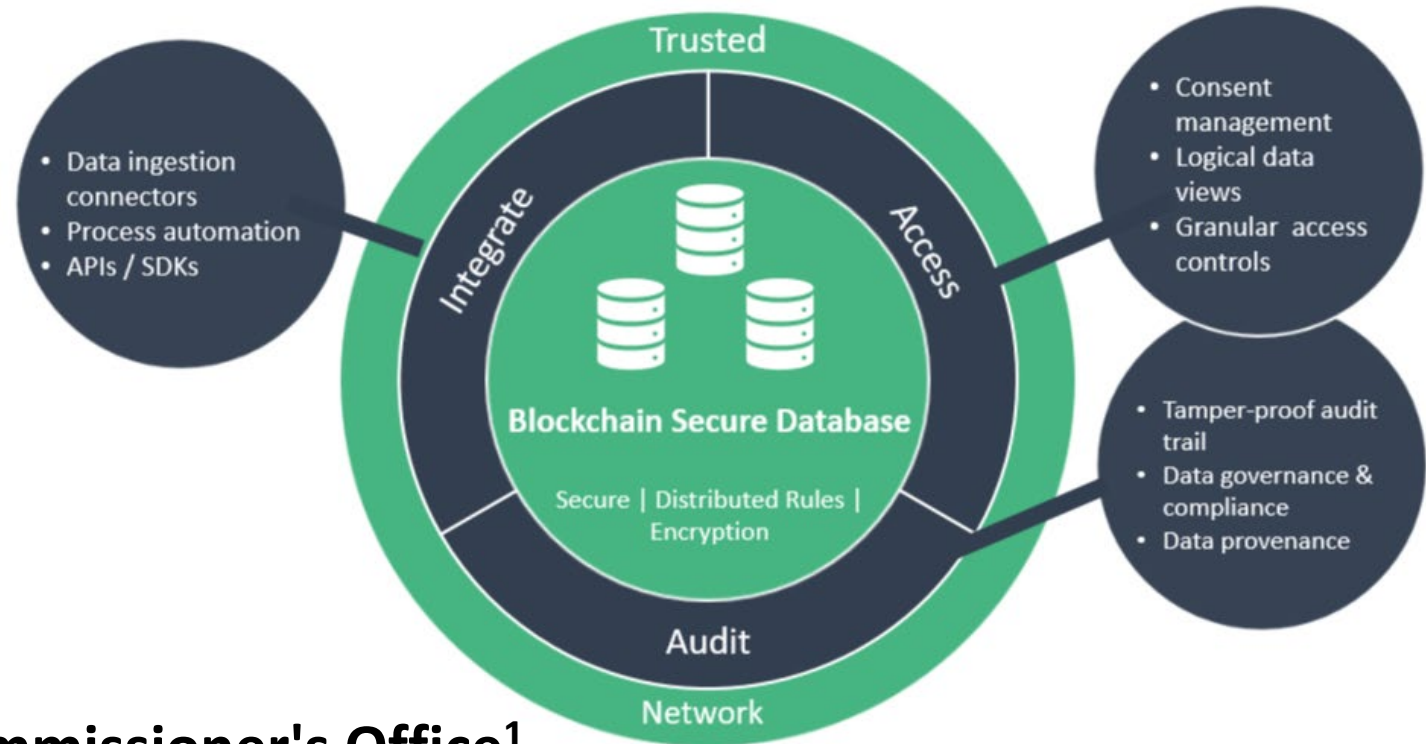
Trust – and its absence – preoccupies and concerns us. Trust knits society together and makes it possible for people to get on with their everyday lives.

Without it, society would become impossible.

Will Hutton

Trust using Concepts & Technology – A Few Examples

How do we give **accurate** data that is **secure** to the **right people** at the **right time** in the **right location**?



A 2017 study by the UK Information Commissioner's Office¹ found that only 49% of Britons trusted national government departments and organizations to store their personal data

Building Trust – Utopia or Dystopia Standards

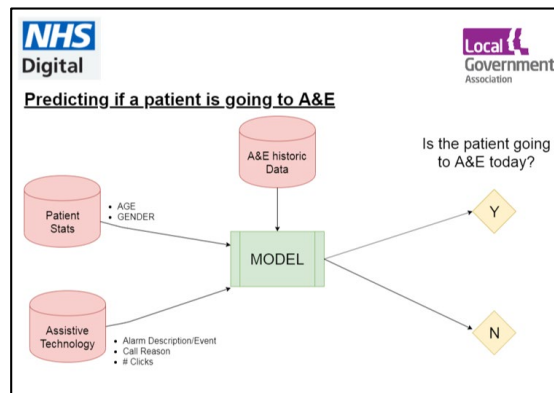
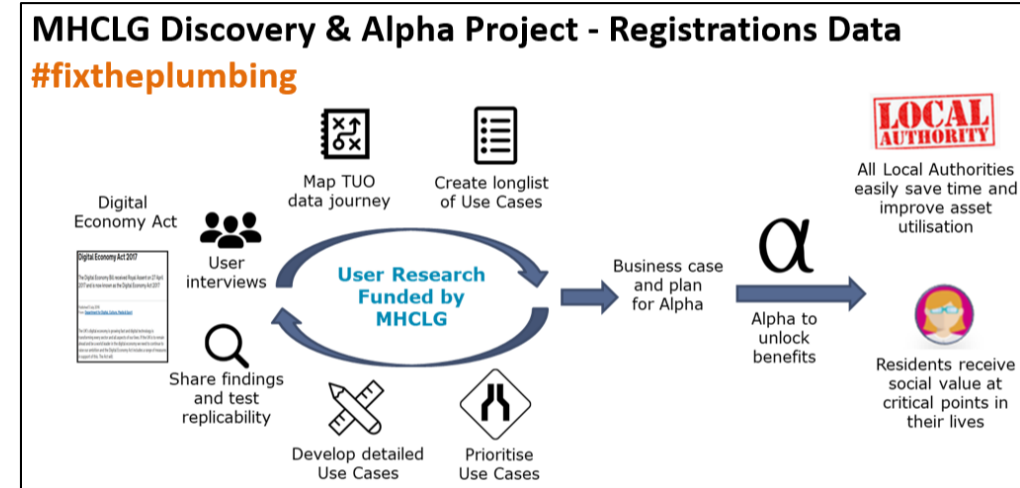
Utopia – a joined system



Dystopia – all speaking different digital languages



Building Trust – Funding for Discovery and Collaboration



Trust with our employees

**Data Culture &
Ways of Working**

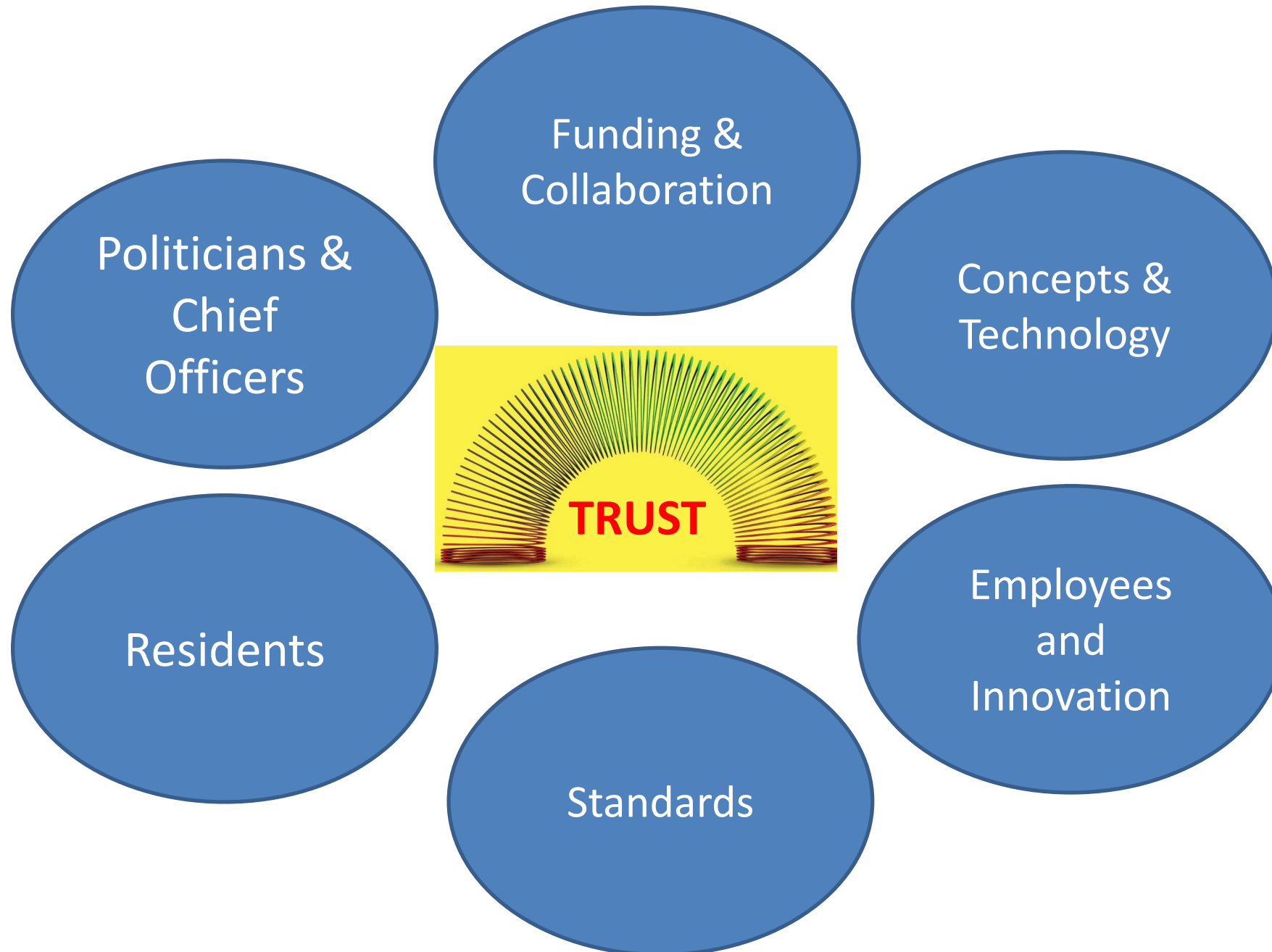
**Digital, Data &
Analytics Teams**

**Give People Time
to Innovate**

**Data Skills &
Capabilities**

**Digital & Data
Systems**

Visioning how we scale and maximise impact of data in local government



Some inspiration on 'building trust' to scale and maximise impact of data

Sharing the benefits
How to use data effectively in the public sector

Sarah Timmis
Luke Heselwood
Eleonora Harwich

August 2018 #reformdatasharing

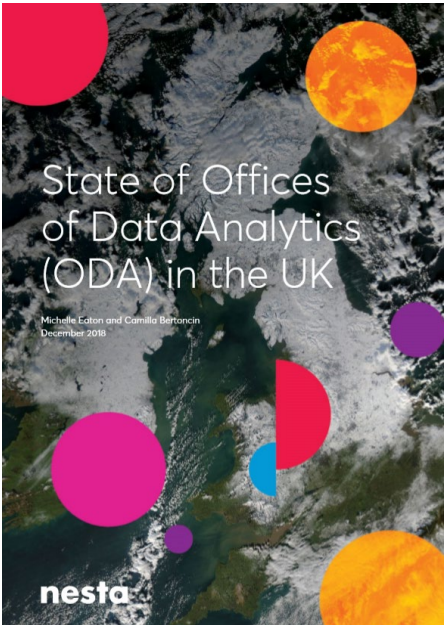
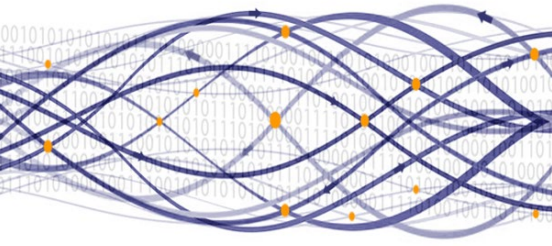
How to scale impact through innovation and transformation By Pia Andrews



Getty Images

WODA
Worcestershire Office of Data Analytics

BUSINESS CASE FOR CHANGE



State of Offices of Data Analytics (ODA) in the UK

Michelle Eaton and Camilla Belfranin
December 2018

nesta

KPMG

Guardians of trust

Who is responsible for trusted analytics in the digital age?

